

EDUCATION

M.A. Economics	Ashoka University	2019	-
B.A. (Honours) Economics	Kirori Mal College, University of Delhi	2013	74.8%
AISSCE	Sardar Patel Vidyalaya, New Delhi	2010	93%
AISSE	Sardar Patel Vidyalaya, New Delhi	2008	89.6%

WORK EXPERIENCE

SATCOM MEDIA BROADCAST PVT. LTD. | Business Analyst, Delhi

Aug'13 – Dec'16

- Analyzing the weekly data received from the Broadcast Audience Research Council (BARC) India.
- Identify the media trends based on genres, age-groups of viewers, states, etc.
- Content improvement with the aid of competitive monitoring.
- Making a predictive report on the financial implications of suggested changes in media production.
- Mediating between the broadcasting companies and the advertisement agencies.

AWARDS AND ACCOMPLISHMENTS

- Chhatra Pratibha Puraskar, Anushansa Patra, by Hindi Academy (Delhi), 2008, Academic Distinction.
- Certificate of Merit, by Sardar Patel Vidyalaya, 2009, Mural Painting.
- Certificate of Merit, by Sardar Patel Vidyalaya, 2008, Hindi Elocution.
- Certificate of Appreciation, by The Economics Society, Kirori Mal College, University of Delhi, 2010, Volunteer.

TECHNICAL SKILLS

- Microsoft Windows OS & MS Office components like MS Word, Excel, PowerPoint.
- Stata.