

Job Title	Associate Director, Research and Policy
Reports to	Director, Centre for Social and Behaviour Change
Overview of CSBC	Ashoka University's (India's leading liberal arts University set up through a pioneering democratic philanthropic model) Centre for Social and Behaviour Change (CSBC) was set up by a grant from the Bill & Melinda Gates Foundation (BMGF). The vision of CSBC is to establish an institution, based out of India that is globally reputed for thought leadership and excellence in impactful behaviour change interventions for low-income and marginalized populations. The Centre is focused on bringing new capabilities such as behavioural science, design thinking, advanced data analytics and responsive feedback to governments, practitioners and donors to help better design and optimize behaviour change interventions. We work closely with Central and State Governments as well as other stakeholders in the areas of nutrition, sanitation, financial inclusion, maternal & newborn care, agriculture, and internet privacy.
Overview of the role	The Associate Director is part of the senior leadership team at the Centre for Social and Behaviour Change, reporting to the Centre Director. The Associate Director has two primary responsibilities: first, lead a team to structure & deliver on projects and second, develop partnerships to design new engagements for the portfolio. The Associate Director also works closely with other Associate Directors and the Director to shape the long term strategy of the Centre.
Roles & responsibilities	<ul style="list-style-type: none"> ● Lead a team to manage the portfolio of behaviour change programmes and campaigns for the Centre. ● Structure, design and deliver on engagements, rigorously applying new capabilities such as behavioural science, design thinking, predictive analytics to effectively answer the overall behaviour change question. ● Manage, motivate and coach a team of managers, associates and analysts on projects. ● Create and manage innovative local and international partnerships to ensure quality and timeliness of delivery. ● Stay up to date on new capabilities, qualitative and quantitative research methods, testing methods (such as A/B testing), best practices in marketing in the private sector in India and abroad and best practices in social marketing and communication to provide creative direction on projects. ● Represent the Centre to, and work closely with, the Government of India on behaviour change programmes and campaigns, and provide advisory services to the GOI on communication across the portfolio

	<ul style="list-style-type: none"> ● Align implementing partners (e.g. NGOs or the GOI) where required on a common problem to solve and key strategic direction for communication so as to have consistent communication on an issue ● Build local and international visibility for the Centre through a compelling narrative to answer ‘what works’ in programmes. ● Design proposals and pitch decks for new clients. ● Present successful case studies at conferences and other events to gain visibility for the Centre. ● Provide learning to the Research & Training team on gaps in social and behaviour change. ● Manage overall portfolio budget on programmes. ● Provide donors with up to date reporting on the status of programmes. ● Serve as a core member of the senior leadership team to set strategy, manage budgets and review learnings. ● Evaluate contracting and operational processes for best practice development across programmes.
Eligibility & Skill sets required	<ul style="list-style-type: none"> ● A Master’s degree in business management, public policy or related fields. ● Experience with interpreting primary and secondary research results, including extracting insights from multiple pieces of research ● Ability to manage multiple stakeholders ● Ability to work within tight timelines ● Strong project management skills: scoping project, developing of a workplan, leading teams to deliver, ● Managing quality of deliverables, ensuring client alignment and budgeting. ● Strong communication skills: written, verbal and presentation skills.
Venue of work	Vasant Vihar, South Delhi
Nature of employment	This is a full-time role based out of Vasant Vihar in New Delhi as there will be extensive collaboration with the Government of India
How to apply	Send your CV and cover letter to the email ID below.
Contact details	csbc@ashoka.edu.in