

Job Title:	Product Designer for Prototype Testing
Reports to:	Head of Research
Overview of CSBC:	<p>Ashoka University's (India's leading liberal arts University) Centre for Social and Behaviour Change (CSBC) is funded by a grant from the Bill & Melinda Gates Foundation (BMGF). The vision of CSBC is to establish an institution, based out of India that is globally reputed for thought leadership and excellence in impactful behaviour change interventions for low-income and marginalized populations. The Centre is focused on bringing new capabilities such as behavioural science, design thinking, advanced data analytics and responsive feedback to governments, practitioners and donors to help better design and optimize behaviour change interventions. We work closely with Central and State Governments as well as other stakeholders in the areas of health, nutrition, family planning, sanitation, financial inclusion and data privacy.</p>
Overview of the role:	<p>CSBC works along the entire demand generation cycle from employing qualitative research to gathering behavioural insights, designing pioneering solutions to address complex development problems, testing these innovative prototypes and, finally, working with stakeholders to scale up these rigorously tested solutions to increase uptake of (often government mandated) products and services. The Experimental Lab will serve as the platform through which prototypes will be evaluated and optimised through lab and lab-in-the-field testing through rapid experimentation. For this position we are seeking an individual with a deep understanding of human-centred design and design thinking, with experience in leading teams through tailored design workshops for concept generation and rapid prototyping for product and service solutions.</p>
Role and Responsibilities:	<p>Working alongside project teams (project managers, researchers, etc.), the product designer will have to work closely on experimental projects to understand the needs of the prototype design to build intuitive, meaningful and scalable products. The primary responsibilities of the role are:</p> <ul style="list-style-type: none"> ● Closely collaborate with the project management and research teams to identify product goals and vision.

	<ul style="list-style-type: none"> ● Visit the field with the research team to gather behavioral insights to make informed design decisions. ● Peruse the existing research to understand user needs, goals and motivations. ● Conceptualize and define a design strategy with the project management team, including the product design and it's scalability. ● Design prototypes and high fidelity mockups. Use 3D modeling software to design the products and components. ● Verify and improve on designs through reviews, validations and formal usability testing with end users ● Manage any partners, administrative and operations activities involved in the creation of the products. Responsible for budget management, including creation of budgets, etc for the designing and creation of the prototypes ● Liaise with researchers to assess evolving research needs and spearhead initiatives to meet those needs ● Manage the creation of all creatives for workshops and research orientations ● Other related duties as assigned.
<p>Desired Qualifications and Skill Required: (Education & Experience)</p>	<ul style="list-style-type: none"> ● Bachelor's degree and/or its equivalent required. Minimum of 3 years of product prototype design work or related experience required. ● Knowledge of softwares such Figma, Sketch, Adobe Photoshop, Balsmiq, Adobe Illustrator, Interaction Design - Adobe after effects or principle, Invision, Marvel or any other software used for making product design prototypes ● Must be diligent and precise with strong attention to detail. Willingness to work in a fast paced environment ● Being open to feedback, and willingness to implement changes based on feedback and requirements ● The ability to identify and prioritize requirements across multiple projects, along with excellent communication skills

	<ul style="list-style-type: none"> ● Overall the product designer needs to possess excellent organizational, interpersonal, written and communications skills and the ability to think creatively
<p>Venue of work:</p>	<p>Working: CSBC Office, B8/7, Block B, Vasant Vihar, New Delhi, Delhi, 110057, India Visiting: Ashoka University campus at Rajiv Gandhi Education City, Sonapat in the Delhi NCR</p>
<p>Days of work:</p>	<p>This is a full-time role, Monday - Friday</p>
<p>How to apply:</p>	<p>Drop your application at csbc@ashoka.edu.in In your application please include</p> <ul style="list-style-type: none"> ● a cover letter, highlighting your experience relevant to the job requirements. ● CV (not exceeding two pages) ● Design portfolio ● Name and contact information for two references