

Job Title	Associate
Reports to	Project manager / Associate Director
Overview of CSBC	Ashoka University's (India's leading liberal arts University) Centre for Social and Behaviour Change (CSBC) was set up by a grant from the Bill & Melinda Gates Foundation (BMGF). The vision of CSBC is to establish an institution, based out of India that is globally reputed for thought leadership and excellence in impactful behaviour change interventions for low-income and marginalized populations. The Centre is focused on bringing new capabilities such as behavioural science, design thinking, advanced data analytics and responsive feedback to governments, practitioners and donors to help better design and optimize behaviour change interventions. We work closely with Central and State Governments as well as other stakeholders in the areas of nutrition, sanitation, financial inclusion, maternal & newborn care, agriculture, and internet privacy.
Roles & responsibilities	<p>This role involves day-to-day management of project(s) as assigned to meet the needs of the Centre. This person will:</p> <ul style="list-style-type: none"> ● Develop an understanding of the projects areas such as maternal health, nutrition, family planning etc. from the research and policy perspectives by <ul style="list-style-type: none"> a. Conducting literature reviews to deepen understanding of the behavioral science evidence base for identified project areas b. Leading formative research / qualitative research studies in the field c. Analyzing and synthesize findings from different sources to diagnose behavioral challenges ● Design and test behavioral solutions to address complex development problems, by: <ul style="list-style-type: none"> a. Supporting in the organization of design workshops with key stakeholders b. Prototyping intervention ideas to create well-defined intervention models c. Executing lab and field experiments to test the effectiveness of interventions and to iterate for scale ● Work closely with different teams to respond to project needs like preparation of project documents, support in stakeholder and knowledge management, etc.
Eligibility & Skill sets required	<ul style="list-style-type: none"> ● Bachelor's or Master's degree in economics, social sciences, public policy, sociology, or related fields ● A minimum of 2-3 years' work experience in an analytical, quantitative

	<p>or policy role</p> <ul style="list-style-type: none"> ● Experience with conducting primary research / field work in peri-urban/rural India ● Willingness to travel and stay for elongated period in field settings ● Ability to manage and respond to varied tasks in a quick and efficient manner ● Strong interpersonal and communications skills – to be able to develop strong project documents and briefs ● Self-directed/self-motivating personality, with proven ability to manage multiple work demands ● Strong critical and analytical thinking skills ● Quick to learn, and capable of independently translating new knowledge into practice ● Ability to deal with unstructured and changing environments ● An understanding of experimental research methods would be an advantage ● Familiarity with statistical software packages such as Stata, R, MatLab, SAS etc. and quantitative analysis would be an advantage ● Fluency in English and Hindi (Required)
Venue of work	<p>Working: CSBC Office, B8/7, Block B, Vasant Vihar, New Delhi, Delhi, 110057, India</p> <p>Visiting: Ashoka University campus at Rajiv Gandhi Education City, Sonapat in the Delhi NCR</p> <p>This position will involve extensive travel to the field.</p>
Nature of employment	This is a full-time role, Monday - Friday
How to apply	<p>Drop your application at csbc@ashoka.edu.in</p> <p>In your application please include</p> <ul style="list-style-type: none"> ● a cover letter, highlighting your experience relevant to the job requirements. ● CV (not exceeding two pages) ● Name and contact information for two references
Contact details	csbc@ashoka.edu.in