



Careers and Higher Education Report

2024-25





Careers and Higher Education Report (2024-25)

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Note *from the* Chairman *Career Advisory Committee*



Pramod Bhasin

Founder, Genpact | Chairman, ICRIER |
Co-Founder, Asha Impact

As Ashoka University continues to grow, our unwavering focus remains on building and sustaining excellent education that empowers student success.

Over the years, Ashoka graduates have made their mark across sectors – from Consulting and BFSI to Tech, FMCG and Development. In nearly every industry today, you are likely to find an Ashoka alumnus valued not just for their academics, but for the distinctive skills they bring to the table: sharp analytical thinking, effective communication, a problem-solving mindset and the ability to elevate organisations through their vision and execution.

Year after year, our students are highly sought after. So, what sets them apart? First, a multi- and interdisciplinary pedagogy that nurtures well-rounded individuals who think beyond silos and see the bigger picture. Second, our relentless pursuit of academic excellence – powered by rigorous foundation courses and instructions from distinguished faculty and leaders from the industry. Third, the placement process is designed with precision, ensuring the right match between students and recruiters, with student success at its core.

Having taught several cohorts myself, I've seen up close what makes an Ashoka student exceptional. In a rapidly evolving, AI-driven world, they bring a mindset of continuous learning, embracing the ability to learn, unlearn and relearn. Their readiness to learn fast, fail and adapt ensures they are well-prepared for the demands of the future workplace.

As we look ahead to the next academic year, we reaffirm our commitment to excellence – to nurture the changemakers, innovators and leaders of tomorrow, for India and the world.



From the Career Development Office



Priyanka Chandhok

**Vice-President,
Career Development | Postgraduate Studies**

The remarkable success of our students in securing positions at top organisations and admissions to leading global universities is a testament to Ashoka's commitment towards excellence in career and postgraduate outcomes. These achievements are made possible through the dedication of our students and the continued support of our recruiters and university partners worldwide.

From the outset, we help students chart a structured and personalised path toward their future. This year, we are proud to share that almost 400 students were placed across 164 organisations, spanning diverse industries and functions. Equally impressive are our postgraduate outcomes: in the very first year of the Office of Postgraduate Studies, Ashoka students secured 350+ offers from 50+ top global institutions, including Harvard, Yale, Columbia, UChicago, Oxford and Cambridge. Prestigious scholarships such as Felix and Inlaks have also been awarded to students to pursue advanced degrees.

What truly stands out is the breadth and boldness of these career journeys. A Psychology major thriving in Sales and Marketing at a top FMCG company, a Politics, Philosophy and Economics (PPE) graduate making their mark in Consulting – these stories speak to the power of a multidisciplinary education rooted in curiosity, adaptability and critical thinking. Ashoka's robust Career Preparatory Programme builds on this foundation and stays attuned to the evolving world of work, from AI and hybrid models to global collaboration and interdisciplinary roles.

We invite you to explore this year's report with pride in how far Ashoka graduates have come as they continue to make us proud.



Faculty

Ashoka is home to some of the best intellectual minds in the country and the world. Our faculty comes from **10** countries worldwide. Between them, they have produced **800** high-quality research documents and reports.

269
faculty members,
39% of whom are
women

Financial Aid

Ashoka is committed to making a high-quality education accessible to students, irrespective of their socio-economic backgrounds. This is made possible through Ashoka's holistic admissions process with need-based financial aid.

Since inception

59%
students have
received financial
aid

1 in 4
students have
received
a tuition free
education

₹618 Cr
(Approx \$72
million) has been
awarded through
scholarships

Ashoka at a Glance

Ashoka University is India's first Liberal Arts and Sciences institution, founded through collective philanthropy with a strong focus on equal access to education.

Currently on campus

6%
international
students
comprise the
undergraduate
cohort

99
students with
documented
disabilities

2,831
students on campus
from 28 Indian
states, 300+ towns
and cities and 20+
countries

47%
students on need-
based aid

200+
PhD scholars
across 11
disciplines

1 in 5
on full aid

61%
women
students in the
undergraduate
cohort

In a decade since its establishment, Ashoka has established itself as leading centre for teaching and research. It brings together a wide range of individuals, including scholars, researchers, scientists, artists, writers and intellectuals, creating a vibrant and inclusive academic community.

The University equips its students with essential skills to understand complex issues. It trains them to think critically, ask meaningful questions, interpret information effectively, build strong arguments and develop practical solutions.

The Ashoka Impact

Ashoka's 5,900+ alumni

are studying at some of the leading universities worldwide, including Oxford, Harvard, Cambridge, MIT and Stanford. Our alumni have received prestigious scholarships such as Rhodes, Gates Cambridge, Inlaks, Fulbright, Chevening and McCall MacBain.

As professionals, Ashoka's alumni are making a mark at home and beyond – as entrepreneurs, in the corporate world, the development sector, in governments and in every possible field.

Ashoka Entrepreneurs

In just five years, 150+ AshokaPreneurs have emerged across diverse fields – mentored by top industry leaders like Sanjeev Bikhchandani (Founder, Info Edge), Sanjay Rishi (Ex-President, American Express South Asia and Network Services), Padmaja Ruparel (Co-Founder, India Angel Network), Raman Roy (Chairman and MD, Quattrro) and Aditya Ghosh (Co- Founder, Akasa Air).

Global Connect

University partners with over 60 global institutions, including University of Cambridge, National University of Singapore, University of Pennsylvania, Sciences Po and Yale University – amongst others.

Centres of Excellence

Ashoka fosters a deep culture of research across departments. Parallel to academic departments, there are 20 Centres of Excellence. They nurture thought leadership, generate knowledge and build capacity in areas of social relevance.





Placements 2024-25

400

Students placed

₹35_{LPA}*

Highest salary offered

436

Offers received

₹10.6_{LPA}

Median salary offered

164

Recruiters

₹11.6_{LPA}

Average salary offered

56%

Women placed

6

DE&I hires

*Lakh per annum (LPA)



List *of* Roles

BFSI

Analyst - Financial Advisory Services

Analyst - Investment Banking

Associate Quality Assurance Engineer

Digital Business and Transformation Product Owner

Financial Research Associate

Graduate Trainee

Management Trainee

Product Manager

Relationship Manager

Research Analyst

BPO/KPO

Analyst

Assistant Manager - Operations

Business Analyst

Capability Development

Project Manager

Consulting

Associate - Project Support

Associate - Business Transformation Services

Analyst - Strategy and Business Design

Business Analyst

Consultant

Consultant - Enterprise Risk

Consultant - People Advisory Services

Management Consultant

Sector Analyst

Strategy & Consulting Delivery Associate

Strategy & Business Design Analyst

Consumer Goods/FMCG/E-commerce & Retail

Area Sales Manager

Head of Creative Strategy

Human Resources

Management Trainee

Marketing Executive

Marketing Executive

NextGen Creative Manager

NextGen Growth Manager

Sales Executive

Uniqlo Management Candidate

Development

Associate - Strategy

Krysalis Associate

Programme Associate

Programme Manager

Project Associate - Partnerships and Strategic Initiatives

Project Manager

Research Assistant

Senior Programme Leader

EdTech/Education

Academic Writer

Associate - Growth Marketing & Content Creation

Associate - Content Lead

Business Evangelist

Educational Specialist

Faculty/Teaching Fellow

Global Outreach and Sales Manager

Programme Consultant

Project Assistant

Research Associate

Senior Growth Strategist

Social Media Manager

Writing Consultant

IT/IT Tech

AI Engineer

AI Content Moderator

Customer Outcome Manager

Data Analyst

Management Trainee

Programme Manager

Revenue Management

Sales Trainee

Media/Advertising/Publishing

Journalist

Junior Creative Strategist

Junior Strategic Partner

Studio Developer

Sub-reporter

Trainee - Cultural Insights and Strategy

Professional Services

Associate

Accelerate Trainee

Partnerships Associate

Recruitment Consultant

Research & Analytics

Analyst

Associate Applied Data Scientist

Copywriter

Capabilities & Insights Analyst

Imagineer

Research Analyst

Research Associate - Mutual Funds & Personal Finance

Trainee Executive

*Others**

Analyst - Operations

Business Development Executive

Content & Digital Marketing Executive

Fellow

Insights Associate

Operations Analyst - Associate

Product Development Associate

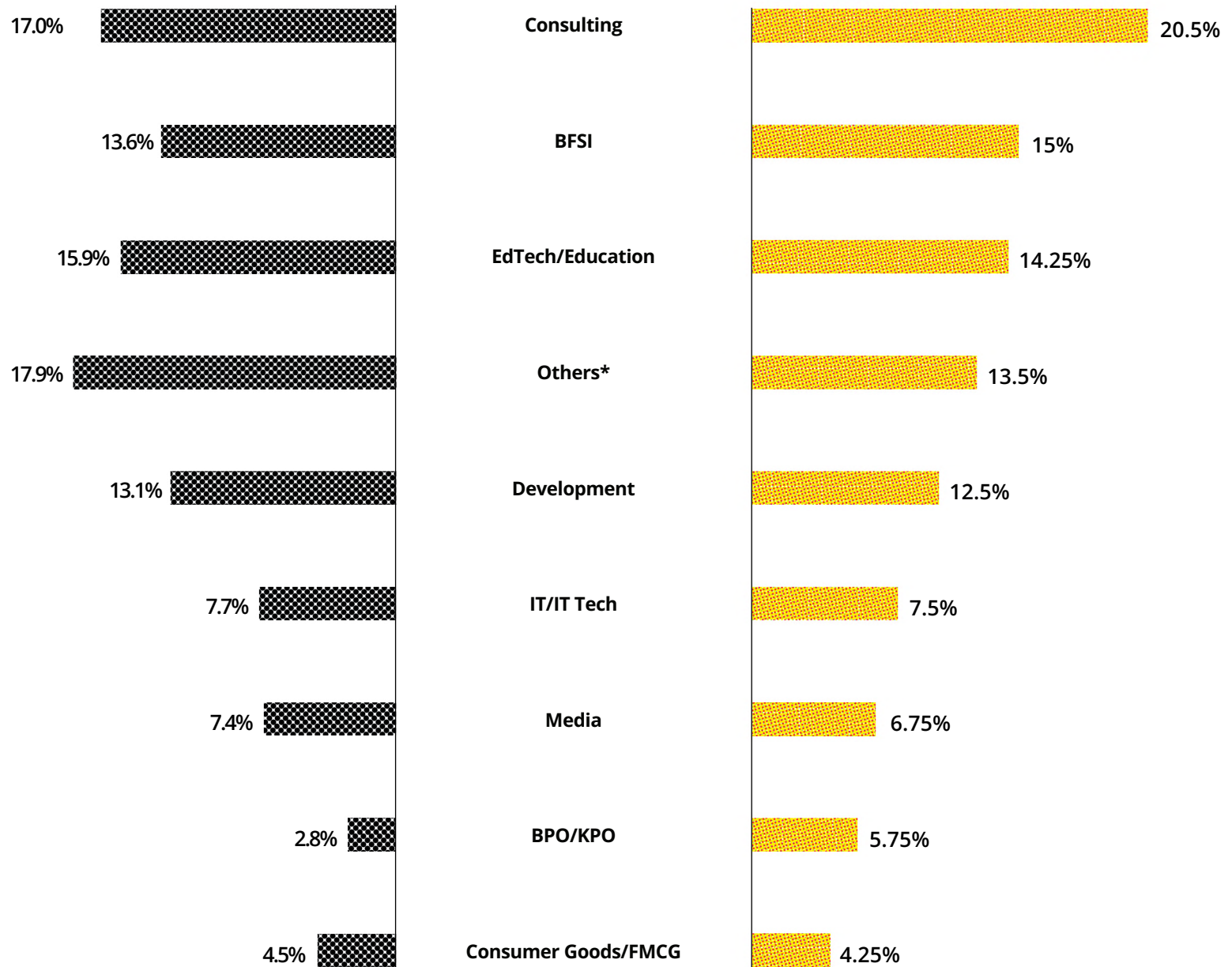
Supply Manager

*Others include Pharma/Healthcare, Energy and Renewables

Comparison

Industry-wise

2023-24 2024-25



*Others include Pharma/Healthcare, Research & Analytics, Energy and Renewables

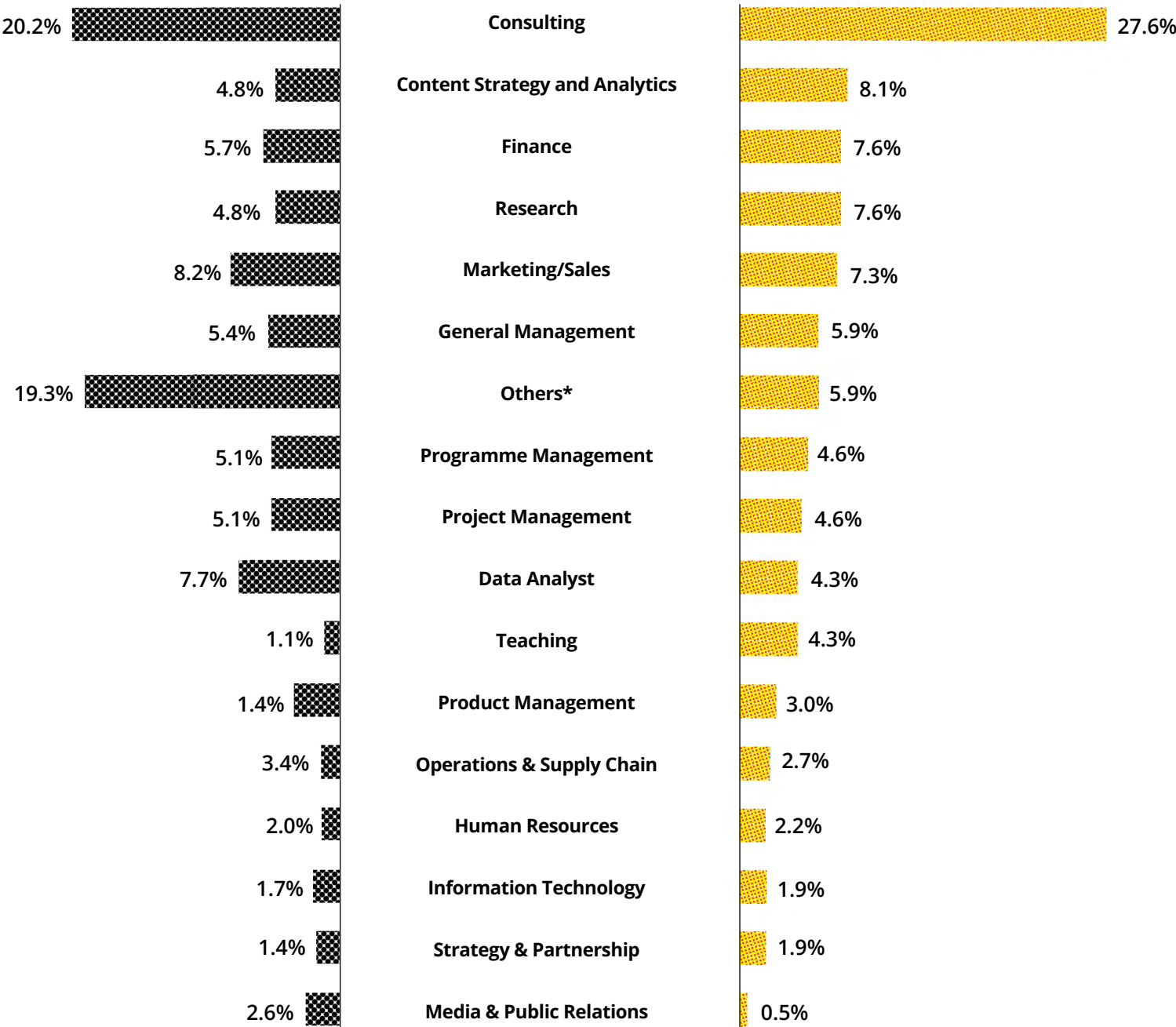
Function-wise



2023-24



2024-25



*Others include Risk Management, Counselling and Relationship Management

Corporate Sector

350

Students placed

₹35 LPA

Highest salary offered

₹11.6 LPA

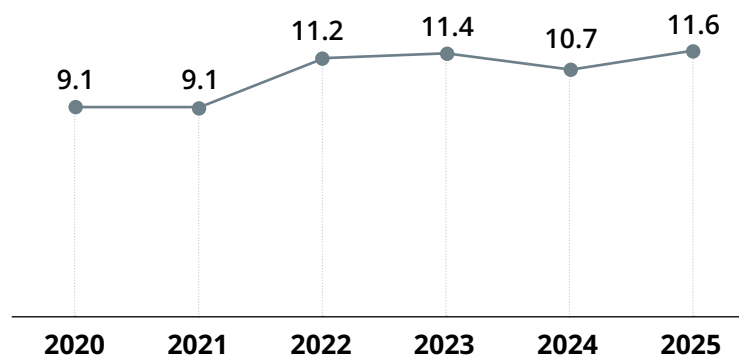
Average salary offered

₹10.6 LPA

Median salary offered

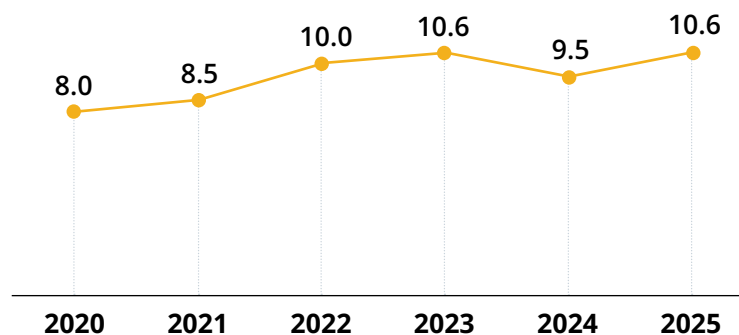
• Last five years: A snapshot

Average



Amount in Rs Lakh

Median



Amount in Rs Lakh

Top 10% average CTC: ₹20.8 LPA

Top 50% average CTC: ₹14 LPA

Development Sector

50

Students placed

₹17 LPA

Highest salary offered

₹11.1 LPA

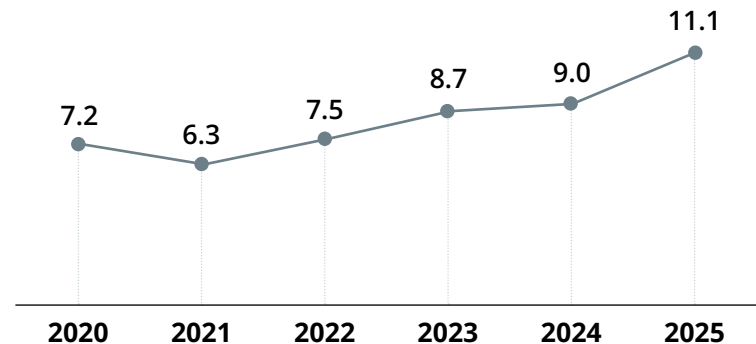
Average salary offered

₹10 LPA

Median salary offered

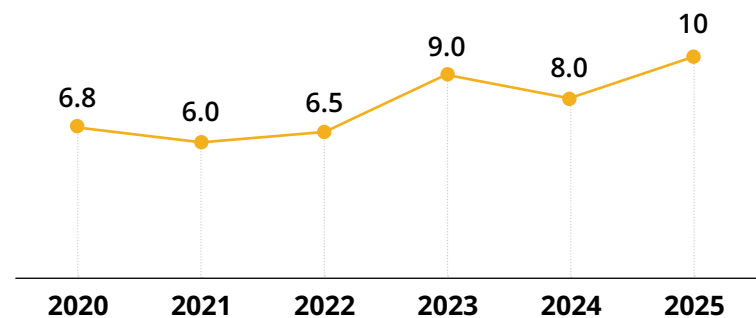
• Last five years: A snapshot

■ Average



Amount in Rs Lakh

■ Median



Amount in Rs Lakh

Top 10% average CTC: ₹16.4 LPA

Top 50% average CTC: ₹12.2 LPA

Top Recruiters

Compensation offered



Number of students hired





Recruiters by Industry*

BFSI
Aventus Capital
Axis Bank
Clix Capital
D.E. Shaw India
Flexi Capital
Go Digit General Insurance
HSBC
Jetapult
L&T Finance Limited
National Investment and Infrastructure Fund
O3 Capital
OSTTRA India
Oxane Partners
Pari Washington Company
RBL Bank
Scripbox
SucSEED Ventures
TATA AIG General Insurance Company
The Xander Group

Vayana Finserv
White Oak Capital Management

BPO/KPO
Accenture Operations
Firstsource Solutions
Genpact
WNS Global Services

Consulting
Accenture
Alvarez & Marsal
Bain Capability Network
Boston Consulting Group
Deloitte India
Deloitte US (India Offices)
EY
EY-Parthenon
Gerson Lehrman Group Inc.
Indus Insights

Kearney
McKinsey & Company
MXV Consulting
RedSeer Management Consulting
Zinnov Consulting

Consumer Goods/FMCG/ E-commerce & Retail
Ace International
Flipkart
Hindustan Unilever Limited
ITC Limited
Pidilite Industries Limited
Marico
Tuco Intelligent
Uniqlo Co.

*Over two years

Development
Central Square Foundation
eGovernments Foundation
Foundation for Interoperability in Digital Economy
GDI Partners
India Impact Sherpas
Indian Institute of Science
ISEG Foundation
J-PAL
Katalyst India
Ola Foundation
Piramal Foundation
Samagra Transforming Governance
ShowTime Consulting
Teach for India
TechnoServe Inc.
The Antara Foundation
The Blended Finance Company
The Convergence Foundation
The Dalberg Group

Edtech/Education
Ashoka University
Athena Education
Aviotron Aerospace
Badruka School of Management
Educational Initiatives
Essai
I Can International School
Inspirit AI
Jamboree Education
Kapable
Learn with Leaders
Lumiere Education
NIIT
OnCourse Global
Rostrum Education
Sparkl Edventure
Tads Education
Vasant Valley School

Pharma/Healthcare
Mosaic Wellness
Trinity Life Sciences
Qurist
IT/IT Tech
Adobe
Amuse Labs
Argenbright Innovation Labs
Cars24
IDfy
MakeMyTrip
Mercer Mettl
MetaYB (Tolaram)
Microsoft Corporation
Mozark.AI
Paisabazaar.com
Pine Labs
XBE

**Media/Advertising/
Publishing**

Edelman India

FCB Group

Kommune

Publicis Groupe

Revolio

TBWA Worldwide

Westland Books

The Ken

Professional services

ABC Consultants

Apriori Consultants

Egon Zehnder KCI

Michael Page

Positive Moves Consulting

Noble House Consulting India

QAI

Right Management

Scrabble Inc

The Big Red Group

Research & Analytics

Axtria

Centre for Monitoring Indian
Economy

Dunnhumby

Fractal Analytics

Great Place to Work Institute

McKinsey Knowledge Center

Netscribes

OneSource

Value Research

Others

Aditya Birla Group

Ananda

Bloom Hotels

Mechademy

ReNew Power

Roc360

Science Gallery Bangalore



Recruiter Testimonials

● Mahesh Vyas

MD & CEO
Centre for Monitoring Indian
Economy

Ashoka students come well-prepared and quickly adapt to industry work, becoming productive early on. They bring strong coding and data handling skills, often backed by prior experience. They're innovative, articulate and excellent team players who communicate well and adjust easily to changing needs.

● Neha Malhotra

Global Talent Acquisition Partner
Dunnhumby

Our experience recruiting from Ashoka has been smooth and positive. The selection process went well – students performed impressively, especially in case interviews. Students joined a high-visibility team and are working on impactful projects. What stood out was their communication – detail-oriented, articulate and insightful. Compared to other campuses, Ashoka graduates showed a clear edge in clarity of thought and analytical depth.

● Saroj Mohanty

Vice President - Human Resources
Tata AIA Life Insurance

Ashoka graduates have strong analytical skills, adaptability and a proactive mindset. Their Liberal Arts and Sciences background fosters critical thinking and creativity, helping them solve problems from multiple angles. They communicate confidently, manage stakeholders well and blend seamlessly into dynamic teams. What sets them apart is their ability to connect academic insight with real-world impact.



Avantika Tomar

**Partner and L&D Head
EY-Parthenon India**

At EY-Parthenon, we look for candidates who can think critically, communicate effectively and approach problems with both structure and creativity. Ashoka graduates consistently meet these expectations. Their ability to engage with real-world challenges shaped by case discussions, cross-disciplinary learning and interactions with industry experts gives them a strong foundation in both analytical and soft skills.

Mohit Malhotra

**Global CEO
Dabur India Limited**

Ashoka students observed and immersed themselves in our business, exploring everything from R&D labs to sales strategies, consumer insights and production floors. They approached each area with curiosity, passion and purpose. What they brought was remarkable: fresh perspectives, bold ideas and a reminder that innovation thrives where experience meets curiosity. This was more than a project – it was a vibrant exchange of knowledge, energy and vision.

Rajiv Khatri

**VP - Recruitment (India &
Philippines Hiring)
Genpact**

Ashoka graduates' interdisciplinary approach and readiness to learn align perfectly with our values and fast-paced environment. Ashoka's emphasis on experiential learning ensures their graduates are job-ready and excel in driving innovation and collaboration.



Placement *Timeline*

A yellow L-shaped graphic serves as a timeline. It starts with a vertical line on the left, which has two dots. The first dot is connected to the text 'Career Preparatory Programme (June - August)'. The second dot is connected to 'Day Zero (October)'. The line then turns 90 degrees to the right, becoming a horizontal line. This horizontal line has two dots. The first dot is connected to 'Phase 1 (September - December)'. The second dot is connected to 'Phase 2 (January - March)'. The line then turns 90 degrees down, becoming a vertical line. This vertical line has two dots. The first dot is connected to 'Phase 3 (April - May)'. The second dot is connected to 'Joining Date (June - July)'. All text is in a serif font, with phase names in italics and dates in a smaller font.

*Career Preparatory
Programme*
(June - August)

Day Zero
(October)

Phase 1
(September - December)

Phase 2
(January - March)

Phase 3
(April - May)

Joining Date
(June - July)

Career Preparatory Programme

The Career Preparatory Programme, led by the Career Development Office (CDO), is a flagship initiative aimed at equipping students with the skills and guidance necessary to transition from academia to the professional world. The programme runs from the first semester to graduation and is structured into two main tracks: the Internship Preparatory Programme and the Placement Preparatory Programme.

In the last academic year, over 1,600 students participated in these programmes. The CDO offers one-on-one career counselling sessions, mock interviews, role or sector-specific sessions and resume review sessions for every student.

Internship Preparatory Programme

The Internship Preparatory Programme equips students with essential skills and knowledge to start their professional journeys. Focused on practical workshops, personalised coaching and specialised skill tracks, the programme aims to prepare students for their internships. This year, over 600 students participated.

Placement Preparatory Programme

With over 1,000 participants last year, this programme provided valuable resources, including tailored workshops for specific career paths such as Consulting, Product Management, Development and roles across sectors like BFSI and FMCG amongst others. Industry master classes and sector specific bootcamps were also held.

Key components:

- *Resume and cover letter crafting*
- *Behavioural interviews and interview techniques*
- *Elevator pitch perfecting*
- *LinkedIn and networking*
- *Case Study preparation and Guesstimates*
- *One-on-one mock interviews and resume review sessions*

Student Testimonials

Twinkle Madke

Ashoka Scholars Programme
Psychology & Philosophy
Major
Analyst, Accenture Operations

At Ashoka, I sharpened my leadership and soft skills. The Entrepreneurship courses equipped me with practical insights and industry connections. The CDO's resume sessions helped refine my applications during the placements.



Arisha Hegde

Undergraduate Programme
Economics & Finance Major
Analyst - Strategy & Business
Design, Deloitte India

Through real-world case studies, cross-disciplinary conversations and the freedom to explore varied interests, I discovered a passion for problem solving. This shaped my thinking and gave me the confidence I now bring to a consulting role.



Dilshad Alam

Ashoka Scholars Programme
Computer Science Major
Uniqlo Management
Candidate, Uniqlo Co.

I came to Kathmandu from a small village pursuing a better education. Ashoka's financial aid allowed me to explore Entrepreneurship along with Computer Science. I launched startups, including a clothing line and revamped a food outlet, *Rasaananda*. These helped me develop my leadership and retail skills, which were crucial for my Uniqlo interview.



Kanish Djaker

**Ashoka Scholars Programme
Economics & Finance Major
Research Executive - Investments,
WhiteOak Capital Management**

Ashoka's incomparable exposure to industry pioneers and academics, along with hands-on opportunities in student clubs, enabled me to discover and develop my passion for Finance. The mentorship and resources I received helped me hone my skills in what was once an unfamiliar field.



Jessica Joseph

**Ashoka Scholars Programme
Psychology Major
Account Manager, Essai**

Ashoka transformed me in ways I never expected. Having understood Psychology through textbooks only, I researched how it applies to everyday media and films that people consume. I was also a Resident Assistant, which allowed me to gain confidence, hone my time and people management skills.



Student Testimonials

Pranav Kumar Mishra

Master's Programme

Economics

Analyst, WNS Global Services

My journey, as my family's first graduate, from a small village in Bihar to Delhi has been truly transformative. Getting into Ashoka and receiving financial aid to pursue a master's has shaped me as a person, professionally and personally. Its diverse, enriching environment sharpened my soft skills through peer interaction, webinars and coursework.

Anoushka Singh

Ashoka Scholars Programme

English & Media Studies Major

Associate, Boston Consulting Group

Ashoka allowed me to choose my academic trajectory and challenge myself intellectually while gaining practical business exposure. The holistic education gave me a diverse perspective that helped me during my placement.



Lamkhogin Haokip

**Ashoka Scholars Programme
History Major
Fellow, The Antara Foundation**

As a first-generation college student, adapting to the academic environment took time, but the mentorship and support I received helped me grow. Attending resume sessions and mock interviews by the CDO and learning from seniors helped me reflect on my passions and future goals and boosted my confidence.

Damini Jain

**Master's Programme
English
Project Associate, Central
Square Foundation**

The intellectual curiosity that the University nurtures and supports across disciplines is its unique quality. Having the ability to ask the questions no one thinks about and being able to answer these questions is the biggest advantage I have to begin my career with.

Angshuman Dey

**Young India Fellowship
Lead Consultant - Project
Manager, Genpact**

Ashoka's interdisciplinary curriculum and intellectually rich environment helped me question deeply, think critically and build a more holistic worldview. The Fellowship's diverse cohort and close faculty interactions pushed me beyond academic boundaries and prepared me for real-world challenges.



Internships

2024-25

₹2.2L

Highest stipend (per month)

300+

Participating
organisations

60%

Women hired

657+

Offers received

603+

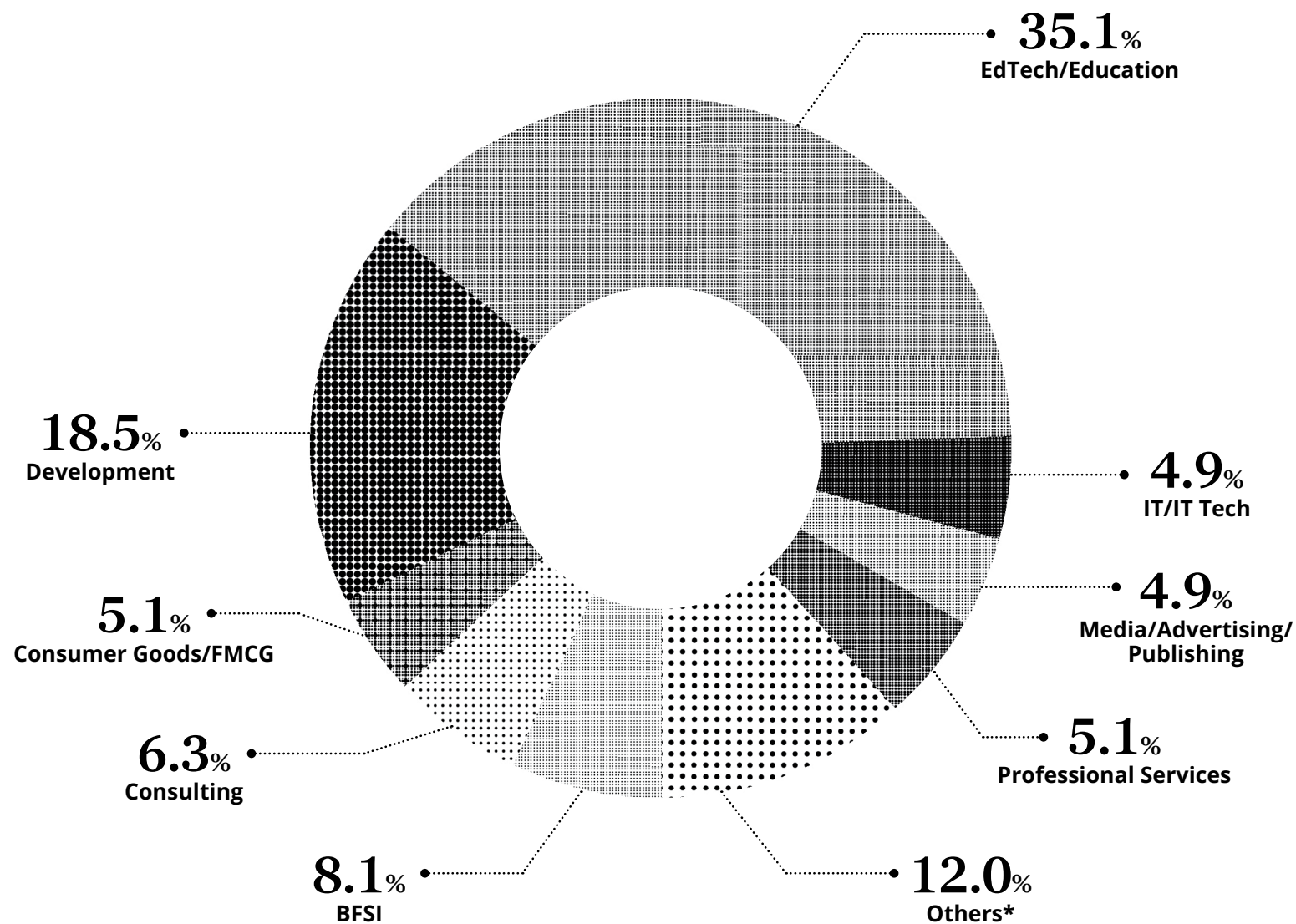
Students placed

70+

Participating
organisations in
Internship Fair



Industry-wise Internships



*Others include Energy & Renewables, Pharma/Healthcare, Research & Analytics

.....● *Recruiters by Industry**

BFSI
Axis Bank
Bullero Capital
Capital 2B
D.E. Shaw India
Goldman Sachs
HDFC Bank
Homage Advisers LLP
ICICI Bank
India Alternatives
Inflection Point Ventures
Invest India
Lightspeed Venture Partners
Marcellus Investment Managers
Nikore Associates
Nippon India Mutual Fund
White Oak Capital Management
Consulting
Alvarez & Marsal
Aparna Bhasin Consulting

Athaag
Boston Consulting Group
EY
Grant Thornton Bharat LLP
KPMG India
Merrakii
Protiviti
PricewaterhouseCoopers
Consumer Goods/FMCG/ E-commerce & Retail
Dabur India
Emami Ltd
Esme Consumer
Goodricke Group Ltd.
Heads Up For Tails
Hindustan Unilever Limited
ITC Limited
Mappes Inc.
Marico
More Retail
Nestle

Plum
The Whole Truth
TWF Flours
Development
Antarang Foundation
CEEW
Chintan Research Foundation
Centre for Effective Governance of Indian States
Dalberg Advisors
EquiVoice Alliance Foundation
Generation India Foundation
Helm of Eight
i - Saksham
India Welfare Trust
Mantra4Change
Manzil Welfare Society
Metastring Foundation
NITI Aayog
Observer Research Foundation
Piramal Foundation

*Over two years

Poshan
Pradan
Pratham Education Foundation
Samyak Foundation
Slam Out Loud
Spread Smile Foundation
Teach for India
The Centre for Contemporary Folklore
The Convergence Foundation
Vidhya Vidhai Foundation
William J. Clinton Foundation
World Animal Protection
EdTech/Education
Educational Initiatives
Indian School of Development Management
The Big Red Group
Ugrad
upGrad Education
Vidya Poshak
IT/IT Tech
Amuse Labs

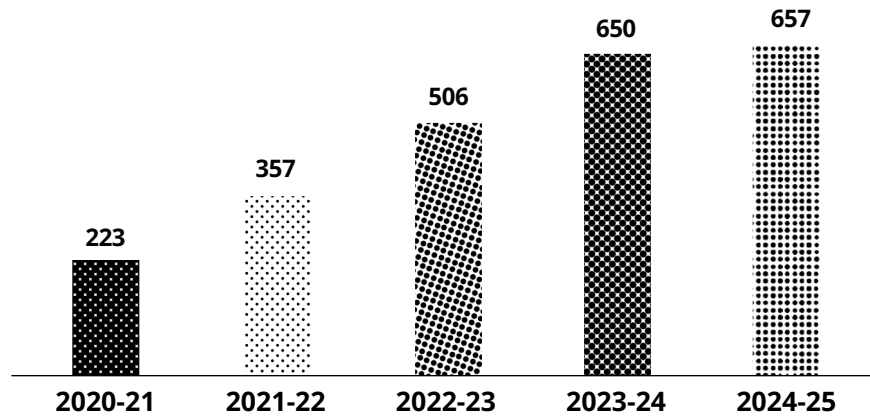
Bharti Airtel
Cars24
Info Edge (India)
Infosys
Kristalball Smart Solutions
MakeMyTrip
PayPal
Swiggy
Zomato
Media/Advertising/Publishing
Collective Newsroom
Daily Hunt
Ogilvy
Penguin Random House LLC
Publicis Groupe
The Indian Express
The Hindu
ThePrint
The Telegraph
Tulsea

Pharma/Healthcare
Apollo Hospitals
Dr. Reddy's Laboratories
GSK India
Tata 1mg
Professional Services
ABC Consultants
Egon Zehnder KCI
Global Health Strategies
Lancers India
Spencer Stuart
Others
Ananda
Blue Tokai Coffee Roasters
Dagnosis
JSW Group
Netscribes
Shree Cement Limited
So Coffee
Tasanaya Hospitality
Thurro

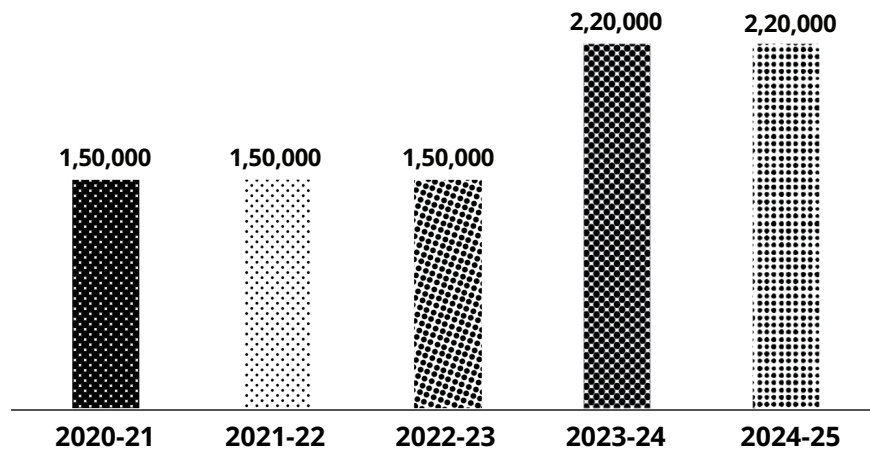


Comparison

Number of Offers



Highest Stipend Over the Years



Amount in Rs



Student Testimonials

Ishita Paul

**Master's Programme
Economics
GSK**

At Ashoka, I am constantly surrounded by people doing incredible things – whether it's research or social impact work. Inside the classroom, we are taught by some of the most esteemed professors in the country. That sense of intellectual excitement is contagious.

Avik Mital

**Undergraduate Programme
Computer Science Major
ITC Limited**

Ashoka's interdisciplinary approach allowed me to explore beyond my core subjects, blending technology with entrepreneurship. The academic flexibility and exposure to diverse peer networks played a key role in preparing me for my internship.

The CDO's structured guidance – from resume-building workshops to interview preparation – was invaluable throughout my internship journey.



Manya Srikrishna

**Ashoka Scholars Programme
Economics & Finance Major
Hindustan Unilever Limited
(PPO)**

The foundation courses, ranging from English Literature to Astrophysics, revealed how deeply interconnected the world is. The rigorous Economics programme strengthened my analytical skills, which enabled me to apply to HUL despite having limited marketing experience.



Joy Mehta

**Ashoka Scholars Programme
Economics & Finance Major
Dalberg (PPO)**

Ashoka gave me the freedom to explore and lead in areas that truly mattered to me. Equally valuable was the mentorship I received from Ashoka's alumni. I'm deeply grateful to be part of a community that continues to invest in each other's growth after graduation.



Fiona Arora

**Undergraduate Programme
Economics & Finance Major
D.E. Shaw India (PPO)**

The open-ended nature of inquiry cultivated at Ashoka builds real-world problem-solving skills, where complex challenges require collaboration across people from different specialisations. For me, taking introductory courses across departments helped me explore Finance through different lenses, particularly its intersection with Computer Science, which led me to D.E. Shaw India.



Programmes & Academic Offerings

Undergraduate Programme

Ashoka offers a multi- and interdisciplinary four-year undergraduate programme that introduces its students to different subjects. Students declare their major in the second year and can choose from 13 pure or 11 interdisciplinary courses. They may also select from 22 minors while pursuing the nine mandatory foundation courses, complemented by co-curriculars and mandatory internships. With the implementation of the New Education Policy (NEP), the University transitioned to a four-year degree programme, making the last academic year the final one to host the batch of Ashoka Scholars Programme.

Master's in Economics

The programme brings together Economic Theory and rigorous data analysis. Students are trained in modern Economics by highly qualified economists. At the end of two years, they are expected to have state-of-the-art quantitative skills, valued both in academia and in the corporate world.

Master's in English

The master's degree in English offers an intellectually rigorous immersion in the study of Literature, framed by Ashoka's distinctive Liberal Arts vision. In addition to traditional academic literary criticism, students work on various projects such as authoring critical translations and autoethnographies.

Master's in Biology

The programme offers holistic training in the fundamentals of physical, chemical and mathematical principles of the subject. This includes diverse yet interconnected areas ranging from Evolution and Organismal Biology to Cell-Molecular and Computational Biology. This allows students to customise their learning based on individual interests.

PhD Programme

Ashoka offers a fully-funded PhD programme across 11 disciplines. These include Biology, Chemistry, Computer Science, Economics, English, Environmental Studies, History, Mathematics, Physics, Psychology, Sociology and Anthropology. In the first two years, scholars concentrate on coursework and formulating research questions before progressing to work on their theses.

Young India Fellowship

The Young India Fellowship is Ashoka's flagship programme – a year-long postgraduate diploma in Liberal Studies. This brings together young individuals with exceptional intellectual ability and leadership potential.

The Master's in Liberal Studies (MLS) is available to students who graduate from the Young India Fellowship. The programme focuses on nurturing intellectual curiosity and developing research skills. This academic year marked the graduation of the final batch of students from the MLS.

Ashoka Edge

Ashoka has 20 Centres of Excellence working across different disciplines.

- Archives of Contemporary India
- Ashoka Centre for China Studies
- Ashoka Centre for a People-centric Energy Transition
- Ashoka Centre for Translation
- Ashoka Centre for Well-Being
- Centre for Bioinformatics and Computational Biology
- Centre for Climate Change and Sustainability
- Centre for the Creative and the Critical
- Centre for Data Science and Analytics
- Centre for Digitalisation, AI and Society
- Centre for Economic Data and Analysis
- Centre for Interdisciplinary Archaeological Research
- Centre for Social and Behaviour Change
- Centre for Social Impact and Philanthropy
- Centre for Studies in Gender and Sexuality
- Centre for Writing and Communication
- InfoEdge Centre for Entrepreneurship
- Isaac Centre for Public Policy
- Koita Centre for Digital Health at Ashoka
- Safexpress Centre for Data, Learning and Decision Sciences

Ashoka equips students with diverse perspectives by allowing them to study multiple subjects, enhancing their critical thinking and problem-solving skills. Learning extends beyond the classroom, fostering strong communication abilities, an entrepreneurial drive and a commitment to social impact.

Centre for Writing and Communication (CWC)

The Centre is dedicated to helping students develop writing and communication skills across various disciplines. CWC organises programmes in creative writing, research practices, communication, journalism, cinema and law. It also supports new undergraduate students with the English language.

Centre for Entrepreneurship (CfE)

The Centre offers undergraduate courses in business leadership and strategy, with courses covering marketing, creativity, design thinking and social entrepreneurship. The courses are adapted from the Harvard Business School and are taught by faculty from top B-schools and industry leaders. CfE also has an incubator for mentoring startups, student competitions and networking events.

Dynamic Student Clubs and Societies

● *Ashoka Placement Committee*

Streamlines the campus recruitment process in collaboration with the Career Development Office, ensuring that students are well-prepared and have access to suitable job opportunities aligned with their career aspirations.

● *Ashoka Internship Cell*

Aims to facilitate hands-on experiences that build professional skills and help students embark on sustainable and rewarding career paths.

● *Ashoka Consulting Club*

Brings together students to develop a problem-solving mindset, compete in case study competitions and crack consulting interviews.

● *Ashoka Entrepreneurship Club*

Aims to build a strong entrepreneurial culture at Ashoka and beyond by connecting students with the best in the field of startups.

● *Ashoka Fintech Club*

Demystifies the fintech industry and bridges the gap between classroom lessons and the sector.

● *Ashoka Women in Business and Leadership*

Aims to strengthen an ever-growing community of women leaders across industries and academic domains.

● *Ashoka Investments Club*

Provides students a window into the world of investing through company analysis, stock presentations, industry expert meetings and job mentoring.

● *Ashoka Business Club*

Aims to establish a space where Ashokans can put a multi disciplinary and innovative spin on business, changing the way Liberal Arts and Sciences are seen by the corporate world.

● *Social Impact Club*

Aims to foster community dialogue around social impact. The club serves as a platform to connect students, organisations and professionals in the social impact sector and create educational, experiential, and networking opportunities for community members.

Post- Graduate *Studies*

115+

Students secured admits
in top schools globally

7

Total number of full-ride
scholarship

350+

Offers received

50+

Universities extended offers

50+

Offers from top UK schools
(Oxford, Cambridge, LSE
amongst others)

30+

Offers from top US
schools (Harvard, Yale,
Columbia amongst others)

15+

Offers from top European
schools (Sciences Po,
Hertie, Graduate School
Geneva amongst others)

10+

Offers from top Indian
Schools (IIMs, ISB, NLU
amongst others)

Scholarships

Ashoka students received Rs. 8.17 crore (\$950,000+) in scholarships, including 7 full ride (100%) like Felix, Chevening, Inlaks and ISB Merit, and more than 20 partial scholarships.



Postgraduate Studies Preparatory Programme

250+

Students received 1:1 personalised guidance – on university and course selection as well as SoP writing

30+

Students supported for scholarship applications

25+

Workshops conducted by alumni, team members and consultants amongst others to prepare students for applications

10+

Test prep sessions conducted for GRE, GMAT, CAT, UPSC Civils, CUET (PG) and CFA

The Office of Postgraduate Studies is pivotal in guiding students towards their academic and professional goals beyond their undergraduate years. Dedicated to supporting applications to leading Master's and PhD programmes both in India and overseas, the Office provides tailored mentorship to help students identify appropriate courses and institutions.

The Office also assists with other key components, including:

● *Application and Scholarship Support*

Support was offered with not just applications, but also in securing scholarships such as Rhodes, Knight-Hennessy, Chevening, Gates Cambridge, Felix, Inlaks, QUAD and Erasmus Mundus

● *Sessions and Fairs*

Leading universities including University of Cambridge, Indian School of Business, University of Edinburgh, HEC Paris conducted knowledge sessions on campus

● *Higher Education Conclave*

The conclave allows students to meet prominent scholars, policymakers and distinguished alumni from across the globe to exchange ideas and understand the potential of higher education



Alumni *in* Global Institutions





Student Testimonials

Shambhavi

**Ashoka Scholars Programme
English and Media Studies Major
Master's in Digital Humanities
University of Cambridge**

At Ashoka, I had the opportunity to learn from professors who were already flourishing in the fields I was interested in, helping me understand industry norms and relevant skills. Secondly, the films I made for my courses, as well as the documentary for my capstone thesis, helped my profile stand out during the application process.

Ayush Shahi

**Ashoka Scholars Programme
Economics & Finance
Master's in Development Economics
Yale University**

I am interested in Development Economics and creating an impact through policy-relevant research. I learnt how to think like an economist from the renowned faculty at Ashoka. Other activities such as setting up the social impact club, organising events and engaging in field visits, helped me in this regard too.



Mallika Luthra

**Ashoka Scholars Programme
Political Science Major
MPhil in Political Science
University of Oxford**

I could not have asked for a better place than Ashoka to finetune my passion for the Social Sciences. Its exceptional faculty and courses equipped me with skills that few Indian undergraduate programmes offer. The Office of Postgraduate Studies was available throughout the application process - helping me improve my SOPs and sharing relevant scholarship opportunities all through the year.



Harsh Jha

**Undergraduate Programme
Political Science Major
Felix Scholar
Master's in Comparative Social Policy
University of Oxford**

Through my master's degree, I aim to understand how developmental policies are designed and implemented in highly developed countries. Studying at Ashoka shaped this decision - the emphasis on critical thinking and encouragement to look beyond disciplinary boundaries helped me develop both the curiosity and confidence to apply for a programme like this.



Afterword



Venkat Eshwara

Pro Vice-Chancellor

Development | Placements | Alumni
Relations | Strategic Communications

As Ashoka embarks upon the next decade, we have seen a marked shift in the career trajectories of our graduates. They are now entrusted with more complex and meaningful assignments across both the corporate and development sectors. These opportunities reflect the strength of Ashoka's rigorous pedagogy.

A notable trend in our placement process is the increasing strategic use of internships – not just as short-term engagements, but as pathways to final placements. We are investing considerable time and resources in growing this particular function.

A significant number of our graduates are also pursuing advanced degrees, both in India and overseas. The Office of Postgraduate Studies is working to identify academic opportunities across disciplines and geographies. Consequently, 150+ students of the graduating cohort of 693 students across undergraduate, YIF and master's students are seeking higher education opportunities in top universities. Ashoka alumni have secured admission to some of the world's leading institutions and have been recipients of prestigious scholarships such as the Rhodes, Inlaks and Fulbright, amongst others.

In contrast to 2024, India's job market has visibly strengthened this year. Ashoka has been able to capitalise on this momentum and widen the scope of placements for its students.

A word of acknowledgement for the Career Development Office for its continued commitment to expanding opportunities for our students. Wishing our graduates well as they embark on a new chapter. May your journey ahead be a testament to both your talent and your role in shaping India's tomorrow.



**For further queries,
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