



# Careers and Higher Education Report

# 2024-25



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# Careers and Higher Education Report (2024-25)





**Ashoka University**  
Placement Report  
2024-25

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# Note *from the* Chairman

## *Career Advisory Committee*



### *Pramod Bhasin*

Founder, Genpact | Chairman, ICRIER |  
Co-Founder, Asha Impact

As Ashoka University continues to grow, our unwavering focus remains on building and sustaining excellent education that empowers student success.

Over the years, Ashoka graduates have made their mark across sectors – from Consulting and BFSI to Tech, FMCG and Development. In nearly every industry today, you are likely to find an Ashoka alumnus valued not just for their academics, but for the distinctive skills they bring to the table: sharp analytical thinking, effective communication, a problem-solving mindset and the ability to elevate organisations through their vision and execution.

Year after year, our students are highly sought after. So, what sets them apart? First, a multi- and interdisciplinary pedagogy that nurtures well-rounded individuals who think beyond silos and see the bigger picture. Second, our relentless pursuit of academic excellence – powered by rigorous foundation courses and instructions from distinguished faculty and leaders from the industry. Third, the placement process is designed with precision, ensuring the right match between students and recruiters, with student success at its core.

Having taught several cohorts myself, I've seen up close what makes an Ashoka student exceptional. In a rapidly evolving, AI-driven world, they bring a mindset of continuous learning, embracing the ability to learn, unlearn and relearn. Their readiness to learn fast, fail and adapt ensures they are well-prepared for the demands of the future workplace.

As we look ahead to the next academic year, we reaffirm our commitment to excellence – to nurture the changemakers, innovators and leaders of tomorrow, for India and the world.



# *From the* Career Development Office



**Priyanka Chandhok**  
Vice-President,  
Career Development | Postgraduate Studies

The remarkable success of our students in securing positions at top organisations and admissions to leading global universities is a testament to Ashoka's commitment towards excellence in career and postgraduate outcomes. These achievements are made possible through the dedication of our students and the continued support of our recruiters and university partners worldwide.

From the outset, we help students chart a structured and personalised path toward their future. This year, we are proud to share that almost 400 students were placed across 164 organisations, spanning diverse industries and functions. Equally impressive are our postgraduate outcomes: in the very first year of the Office of Postgraduate Studies, Ashoka students secured 350+ offers from 50+ top global institutions, including Harvard, Yale, Columbia, UChicago, Oxford and Cambridge. Prestigious scholarships such as Felix and Inlaks have also been awarded to students to pursue advanced degrees.

What truly stands out is the breadth and boldness of these career journeys. A Psychology major thriving in Sales and Marketing at a top FMCG company, a Politics, Philosophy and Economics (PPE) graduate making their mark in Consulting – these stories speak to the power of a multidisciplinary education rooted in curiosity, adaptability and critical thinking. Ashoka's robust Career Preparatory Programme builds on this foundation and stays attuned to the evolving world of work, from AI and hybrid models to global collaboration and interdisciplinary roles.

We invite you to explore this year's report with pride in how far Ashoka graduates have come as they continue to make us proud.



## Faculty

Ashoka is home to some of the best intellectual minds in the country and the world. Our faculty comes from **10** countries worldwide. Between them, they have produced **800** high-quality research documents and reports.

**269**

faculty members,  
39% of whom are women

## Financial Aid

Ashoka is committed to making a high-quality education accessible to students, irrespective of their socio-economic backgrounds. This is made possible through Ashoka's holistic admissions process with need-based financial aid.

## Since inception

**59%**  
students have received financial aid

**1 in 4**  
students have received a tuition free education

**₹618 Cr**  
(Approx \$72 million) has been awarded through scholarships



# Ashoka at a Glance

Ashoka University is India's first Liberal Arts and Sciences institution, founded through collective philanthropy with a strong focus on equal access to education.

## Currently on campus

6%  
international  
students  
comprise the  
undergraduate  
cohort

99  
students with  
documented  
disabilities

2,831  
students on campus  
from 28 Indian  
states, 300+ towns  
and cities and 20+  
countries

200+  
PhD scholars  
across 11  
disciplines

47%  
students on need-  
based aid

1 in 5  
on full aid

61%  
women  
students in the  
undergraduate  
cohort



In a decade since its establishment, Ashoka has established itself as leading centre for teaching and research. It brings together a wide range of individuals, including scholars, researchers, scientists, artists, writers and intellectuals, creating a vibrant and inclusive academic community.

The University equips its students with essential skills to understand complex issues. It trains them to think critically, ask meaningful questions, interpret information effectively, build strong arguments and develop practical solutions.

## *The Ashoka Impact*

# Ashoka's 5,900+ alumni

are studying at some of the leading universities worldwide, including Oxford, Harvard, Cambridge, MIT and Stanford. Our alumni have received prestigious scholarships such as Rhodes, Gates Cambridge, Inlaks, Fulbright, Chevening and McCall MacBain.

As professionals, Ashoka's alumni are making a mark at home and beyond – as entrepreneurs, in the corporate world, the development sector, in governments and in every possible field.

## *Ashoka Entrepreneurs*

In just five years, 150+ AshokaPreneurs have emerged across diverse fields – mentored by top industry leaders like Sanjeev Bikhchandani (Founder, Info Edge), Sanjay Rishi (Ex-President, American Express South Asia and Network Services), Padmaja Ruparel (Co-Founder, India Angel Network), Raman Roy (Chairman and MD, Quattrro) and Aditya Ghosh (Co- Founder, Akasa Air).

## *Global Connect*

University partners with over 60 global institutions, including University of Cambridge, National University of Singapore, University of Pennsylvania, Sciences Po and Yale University – amongst others.

## *Centres of Excellence*

Ashoka fosters a deep culture of research across departments. Parallel to academic departments, there are 20 Centres of Excellence. They nurture thought leadership, generate knowledge and build capacity in areas of social relevance.





# Placements 2024-25

**400**

Students placed

**₹35 LPA\***

Highest salary offered

**436**

Offers received

**₹10.6 LPA**

Median salary offered

**164**

Recruiters

**₹11.6 LPA**

Average salary offered

**56%**

Women placed

**6**

DE&I hires

\*Lakh per annum (LPA)



# List *of* Roles

## *BFSI*

Analyst - Financial Advisory Services

---

Analyst - Investment Banking

---

Associate Quality Assurance Engineer

---

Digital Business and Transformation Product Owner

---

Financial Research Associate

---

Graduate Trainee

---

Management Trainee

---

Product Manager

---

Relationship Manager

---

Research Analyst

---

## *BPO/KPO*

Analyst

---

Assistant Manager - Operations

---

Business Analyst

---

Capability Development

---

Project Manager

---

## *Consulting*

Associate - Project Support

Associate - Business Transformation Services

Analyst - Strategy and Business Design

Business Analyst

Consultant

Consultant - Enterprise Risk

Consultant - People Advisory Services

Management Consultant

Sector Analyst

Strategy & Consulting Delivery Associate

Strategy & Business Design Analyst

## *Consumer Goods/FMCG/E-commerce & Retail*

Area Sales Manager

Head of Creative Strategy

Human Resources

Management Trainee

Marketing Executive

Marketing Executive

NextGen Creative Manager

NextGen Growth Manager

Sales Executive

Uniqlo Management Candidate

## *Development*

Associate - Strategy

Krysalis Associate

Programme Associate

Programme Manager

Project Associate - Partnerships and Strategic Initiatives

Project Manager

Research Assistant

Senior Programme Leader

## *EdTech/Education*

Academic Writer

Associate - Growth Marketing & Content Creation

Associate - Content Lead

Business Evangelist

Educational Specialist

Faculty/Teaching Fellow

Global Outreach and Sales Manager

Programme Consultant

Project Assistant

Research Associate

Senior Growth Strategist

Social Media Manager

Writing Consultant

## *IT/IT Tech*

AI Engineer

AI Content Moderator

Customer Outcome Manager

Data Analyst

Management Trainee

Programme Manager

Revenue Management

Sales Trainee

## *Media/Advertising/Publishing*

Journalist

Junior Creative Strategist

Junior Strategic Partner

Studio Developer

Sub-reporter

Trainee - Cultural Insights and Strategy

## *Professional Services*

Associate

Accelerate Trainee

Partnerships Associate

Recruitment Consultant

## *Research & Analytics*

Analyst

Associate Applied Data Scientist

Copywriter

Capabilities & Insights Analyst

Imagineer

Research Analyst

Research Associate - Mutual Funds & Personal Finance

Trainee Executive

## *Others\**

Analyst - Operations

Business Development Executive

Content & Digital Marketing Executive

Fellow

Insights Associate

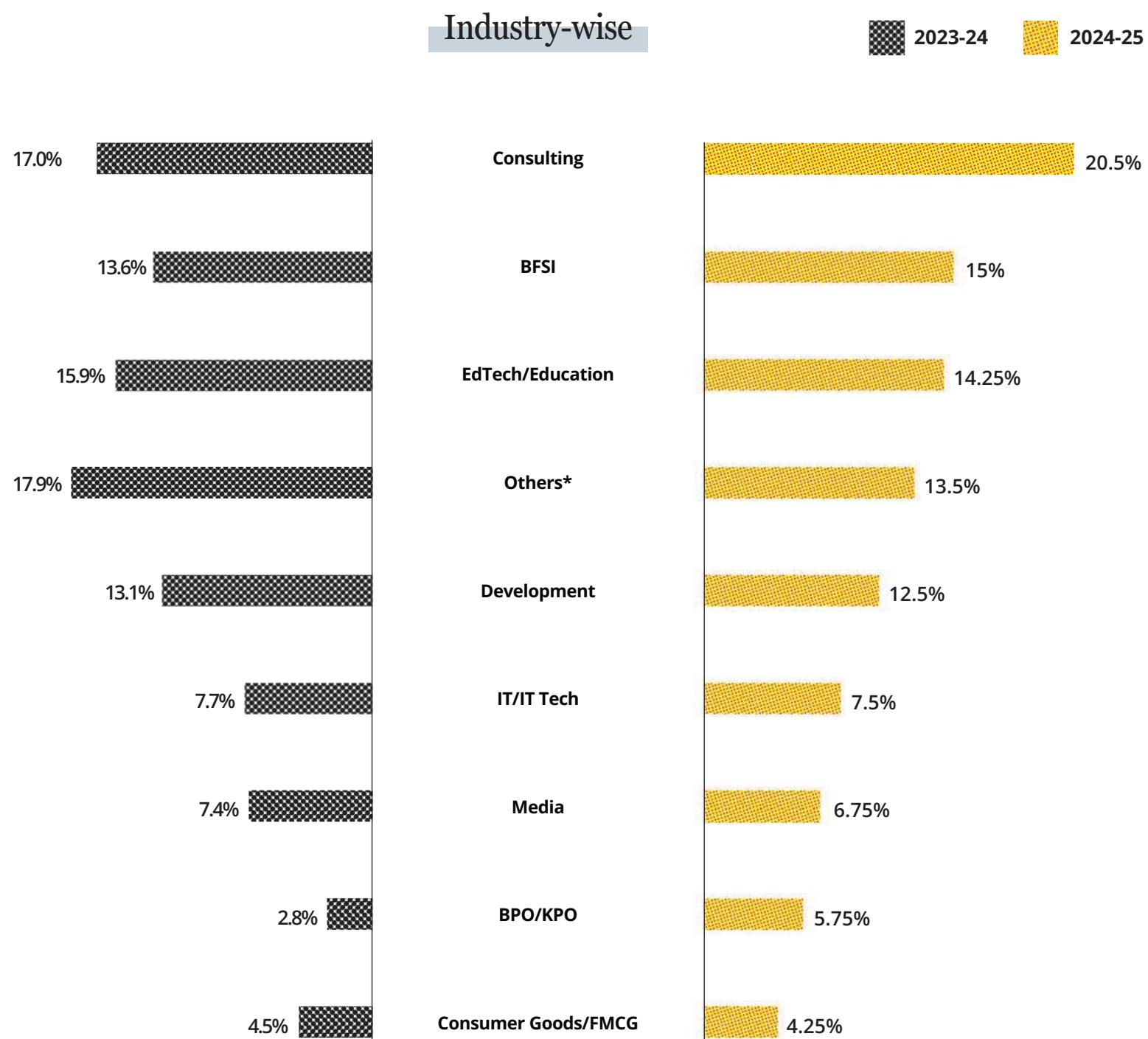
Operations Analyst - Associate

Product Development Associate

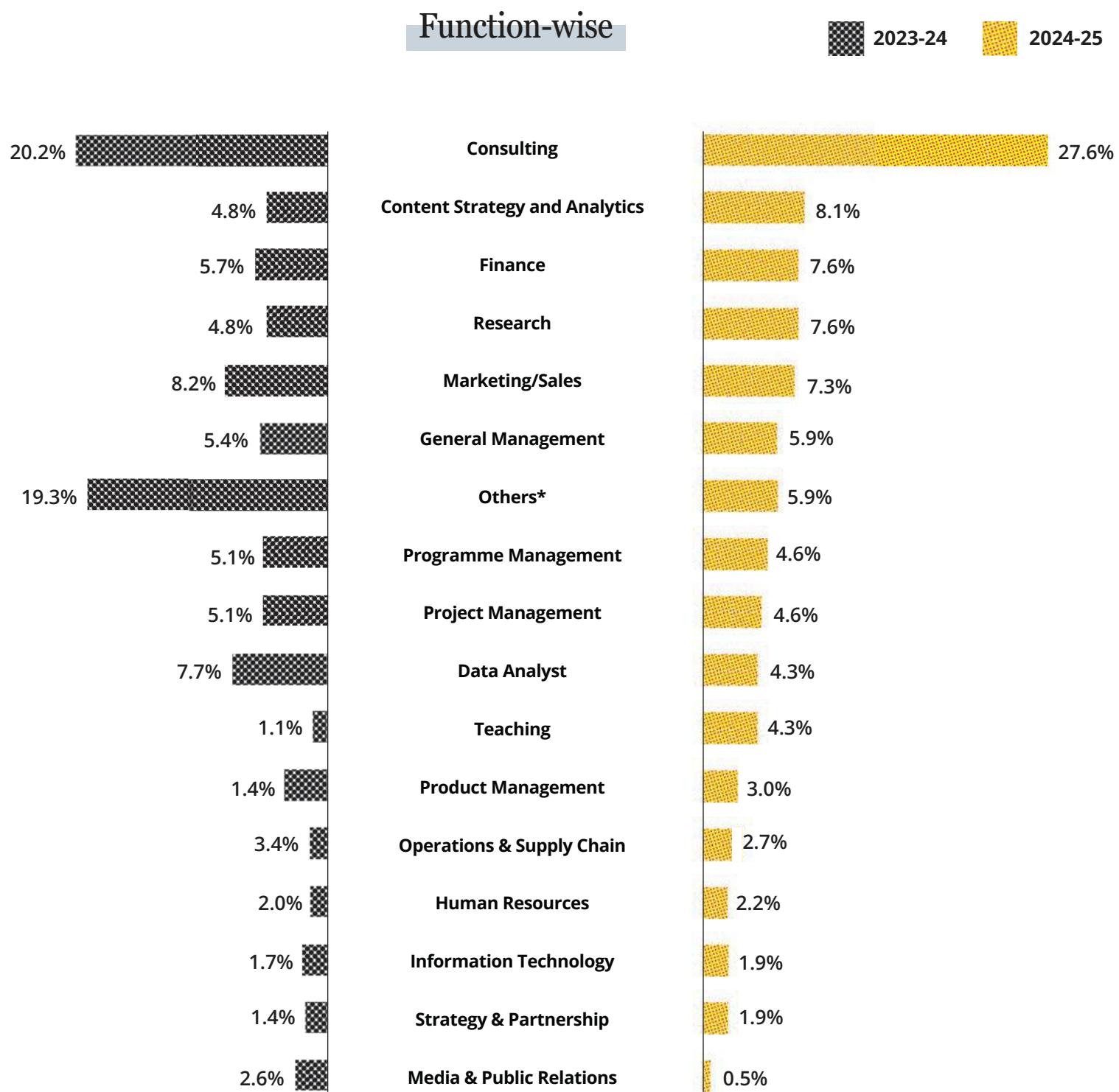
Supply Manager

\*Others include Pharma/Healthcare, Energy and Renewables

## Comparison



\*Others include Pharma/Healthcare, Research & Analytics, Energy and Renewables



\*Others include Risk Management, Counselling and Relationship Management

# Corporate Sector

350

**Students placed**

₹35 LPA

**Highest salary offered**

₹11.6 LPA

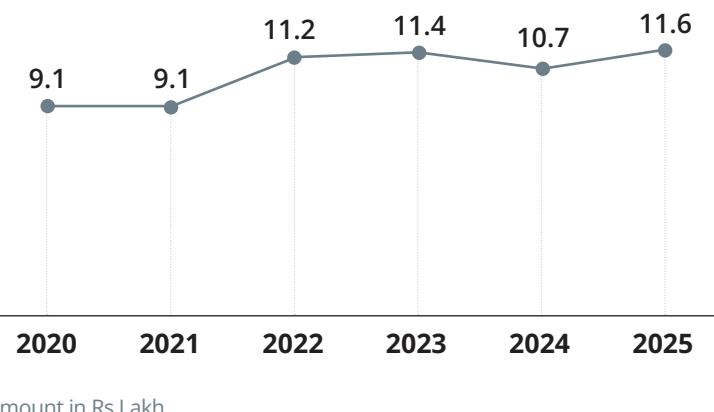
**Average salary offered**

₹10.6 LPA

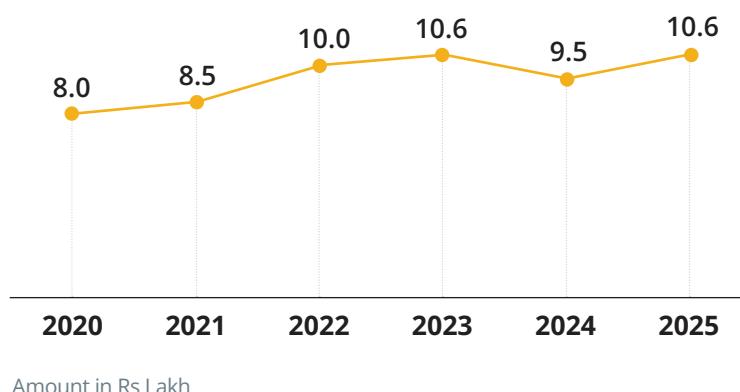
**Median salary offered**

..... • *Last five years: A snapshot*

■ **Average**



■ **Median**



**Top 10% average CTC: ₹20.8 LPA**  
**Top 50% average CTC: ₹14 LPA**

# Development Sector

50

**Students placed**

₹17 LPA

**Highest salary offered**

₹11.1 LPA

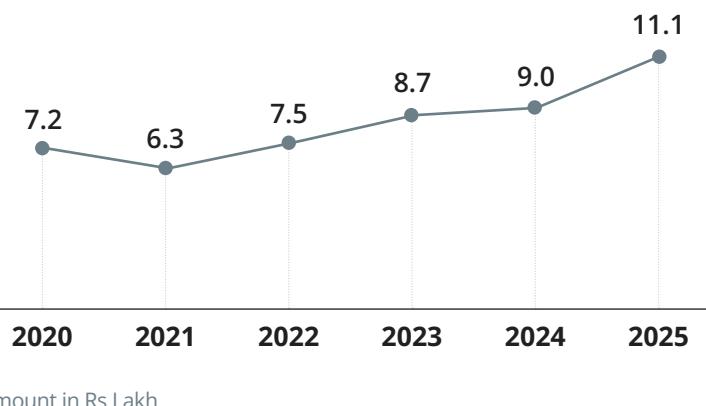
**Average salary offered**

₹10 LPA

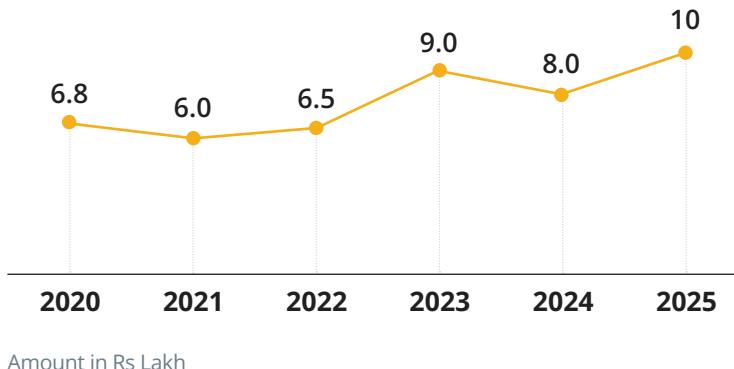
**Median salary offered**

• *Last five years: A snapshot*

Average



Median



**Top 10% average CTC: ₹16.4 LPA**  
**Top 50% average CTC: ₹12.2 LPA**

# Top Recruiters

## Compensation offered



## Number of students hired





## Recruiters by Industry\*

BFSI
Avendus Capital
Axis Bank
Clix Capital
D.E. Shaw India
Flexi Capital
Go Digit General Insurance
HSBC
Jetapult
L&T Finance Limited
National Investment and Infrastructure Fund
O3 Capital
OSTTRA India
Oxane Partners
Pari Washington Company
RBL Bank
Scripbox
SucSEED Ventures
TATA AIG General Insurance Company
The Xander Group

Vayana Finserv
White Oak Capital Management

BPO/KPO
Accenture Operations
Firstsource Solutions
Genpact
WNS Global Services

Consulting
Accenture
Alvarez & Marsal
Bain Capability Network
Boston Consulting Group
Deloitte India
Deloitte US (India Offices)
EY
EY-Parthenon
Gerson Lehrman Group Inc.
Indus Insights

Kearney
McKinsey & Company
MXV Consulting
RedSeer Management Consulting
Zinnov Consulting

Consumer Goods/FMCG/ E-commerce & Retail
Ace International
Flipkart
Hindustan Unilever Limited
ITC Limited
Pidilite Industries Limited
Marico
Tuco Intelligent
Uniqlo Co.

\*Over two years

Development	Edtech/Education	Pharma/Healthcare
Central Square Foundation	Ashoka University	Mosaic Wellness
eGovernments Foundation	Athena Education	Trinity Life Sciences
Foundation for Interoperability in Digital Economy	Aviotron Aerospace	Qurist
GDI Partners	Badruga School of Management	
India Impact Sherpas	Educational Initiatives	
Indian Institute of Science	Essai	
ISEG Foundation	I Can International School	
J-PAL	Inspirit AI	
Katalyst India	Jamboree Education	
Ola Foundation	Kapable	
Piramal Foundation	Learn with Leaders	
Samagra Transforming Governance	Lumiere Education	
ShowTime Consulting	NIIT	
Teach for India	OnCourse Global	
TechnoServe Inc.	Rostrum Education	
The Antara Foundation	Sparkl Edventure	
The Blended Finance Company	Tads Education	
The Convergence Foundation	Vasant Valley School	
The Dalberg Group		
IT/IT Tech		
Adobe		
Amuse Labs		
Argenbright Innovation Labs		
Cars24		
IDfy		
MakeMyTrip		
Mercer Mettl		
MetaYB (Tolaram)		
Microsoft Corporation		
Mozark.AI		
Paisabazaar.com		
Pine Labs		
XBE		

<b>Media/Advertising/ Publishing</b>
Edelman India
FCB Group
Kommune
Publicis Groupe
Revolio
TBWA Worldwide
Westland Books
The Ken

<b>Professional services</b>
ABC Consultants
Apriori Consultants
Egon Zehnder KCI
Michael Page
Positive Moves Consulting
Noble House Consulting India
QAI
Right Management
Scrabble Inc
The Big Red Group

<b>Reseach &amp; Analytics</b>
Axtria
Centre for Monitoring Indian Economy
Dunnhumby
Fractal Analytics
Great Place to Work Institute
McKinsey Knowledge Center
Netscribes
OneSource
Value Research

<b>Others</b>
Aditya Birla Group
Ananda
Bloom Hotels
Mechademy
ReNew Power
Roc360
Science Gallery Bangalore



# Recruiter Testimonials

## ● **Mahesh Vyas**

**MD & CEO**  
**Centre for Monitoring Indian Economy**

Ashoka students come well-prepared and quickly adapt to industry work, becoming productive early on. They bring strong coding and data handling skills, often backed by prior experience. They're innovative, articulate and excellent team players who communicate well and adjust easily to changing needs.



## ● **Neha Malhotra**

**Global Talent Acquisition Partner**  
**Dunnhumby**

Our experience recruiting from Ashoka has been smooth and positive. The selection process went well – students performed impressively, especially in case interviews. Students joined a high-visibility team and are working on impactful projects. What stood out was their communication – detail-oriented, articulate and insightful. Compared to other campuses, Ashoka graduates showed a clear edge in clarity of thought and analytical depth.



## ● **Saroj Mohanty**

**Vice President - Human Resources**  
**Tata AIA Life Insurance**

Ashoka graduates have strong analytical skills, adaptability and a proactive mindset. Their Liberal Arts and Sciences background fosters critical thinking and creativity, helping them solve problems from multiple angles. They communicate confidently, manage stakeholders well and blend seamlessly into dynamic teams. What sets them apart is their ability to connect academic insight with real-world impact.



## Avantika Tomar

Partner and L&D Head  
EY-Parthenon India

At EY-Parthenon, we look for candidates who can think critically, communicate effectively and approach problems with both structure and creativity. Ashoka graduates consistently meet these expectations. Their ability to engage with real-world challenges shaped by case discussions, cross-disciplinary learning and interactions with industry experts gives them a strong foundation in both analytical and soft skills.

## Mohit Malhotra

Global CEO  
Dabur India Limited

Ashoka students observed and immersed themselves in our business, exploring everything from R&D labs to sales strategies, consumer insights and production floors. They approached each area with curiosity, passion and purpose. What they brought was remarkable: fresh perspectives, bold ideas and a reminder that innovation thrives where experience meets curiosity. This was more than a project – it was a vibrant exchange of knowledge, energy and vision.

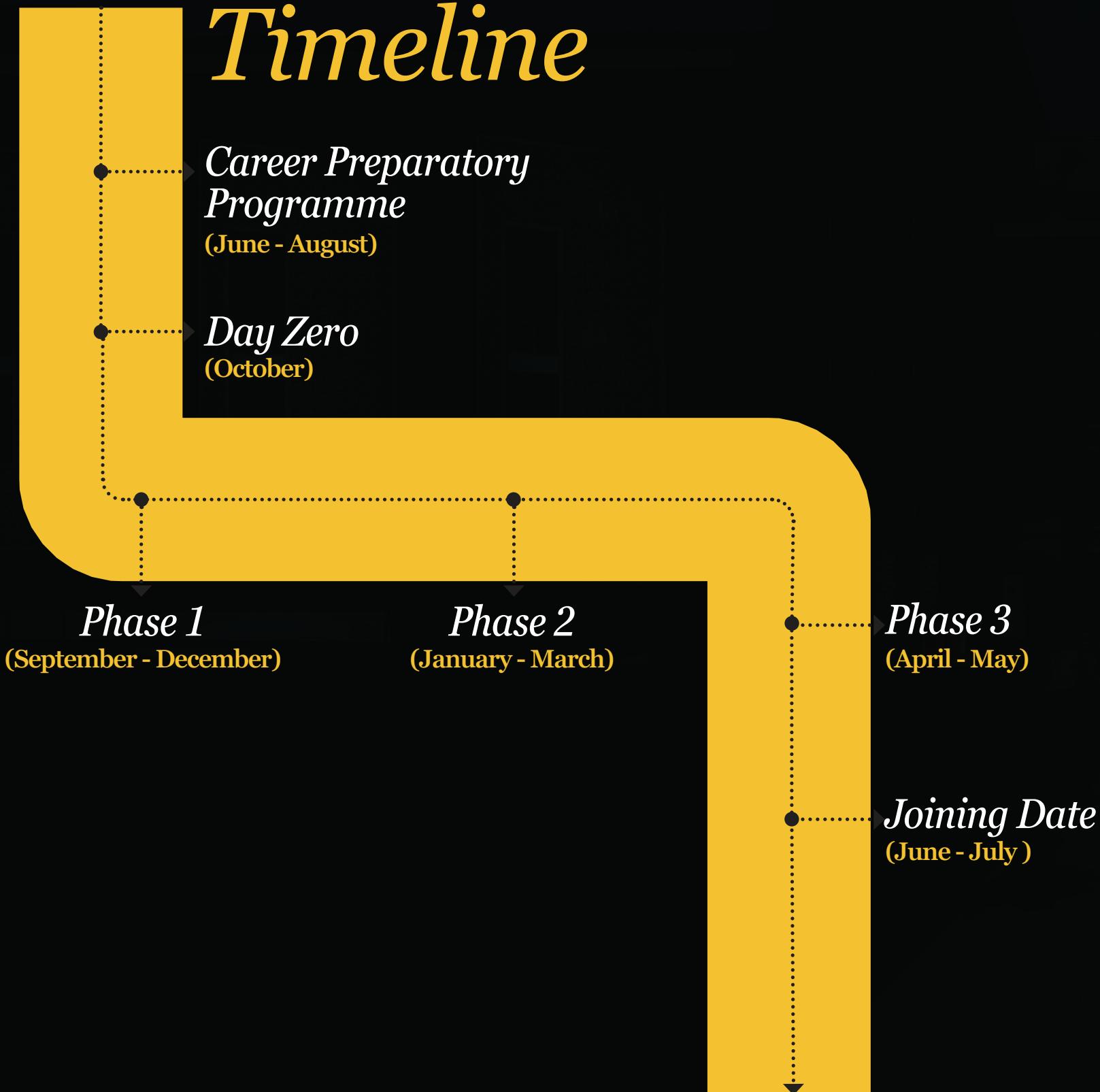
## Rajiv Khatri

VP - Recruitment (India & Philippines Hiring)  
Genpact

Ashoka graduates' interdisciplinary approach and readiness to learn align perfectly with our values and fast-paced environment. Ashoka's emphasis on experiential learning ensures their graduates are job-ready and excel in driving innovation and collaboration.



# Placement *Timeline*



## *Career Preparatory Programme*

The Career Preparatory Programme, led by the Career Development Office (CDO), is a flagship initiative aimed at equipping students with the skills and guidance necessary to transition from academia to the professional world. The programme runs from the first semester to graduation and is structured into two main tracks: the Internship Preparatory Programme and the Placement Preparatory Programme.

In the last academic year, over 1,600 students participated in these programmes. The CDO offers one-on-one career counselling sessions, mock interviews, role or sector-specific sessions and resume review sessions for every student.

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### **Internship Preparatory Programme**

The Internship Preparatory Programme equips students with essential skills and knowledge to start their professional journeys. Focused on practical workshops, personalised coaching and specialised skill tracks, the programme aims to prepare students for their internships. This year, over 600 students participated.

### **Placement Preparatory Programme**

With over 1,000 participants last year, this programme provided valuable resources, including tailored workshops for specific career paths such as Consulting, Product Management, Development and roles across sectors like BFSI and FMCG amongst others. Industry master classes and sector specific bootcamps were also held.

### ***Key components:***

- *Resume and cover letter crafting*
- *Behavioural interviews and interview techniques*
- *Elevator pitch perfecting*
- *LinkedIn and networking*
- *Case Study preparation and Guesstimates*
- *One-on-one mock interviews and resume review sessions*

# Student Testimonials

## • **Twinkle Madke**

**Ashoka Scholars Programme**  
**Psychology & Philosophy**  
**Major**  
**Analyst, Accenture Operations**

At Ashoka, I sharpened my leadership and soft skills. The Entrepreneurship courses equipped me with practical insights and industry connections. The CDO's resume sessions helped refine my applications during the placements.

## • **Arisha Hegde**

**Undergraduate Programme**  
**Economics & Finance Major**  
**Analyst - Strategy & Business**  
**Design, Deloitte India**

Through real-world case studies, cross-disciplinary conversations and the freedom to explore varied interests, I discovered a passion for problem solving. This shaped my thinking and gave me the confidence I now bring to a consulting role.

## • **Dilshad Alam**

**Ashoka Scholars Programme**  
**Computer Science Major**  
**Uniqlo Management**  
**Candidate, Uniqlo Co.**

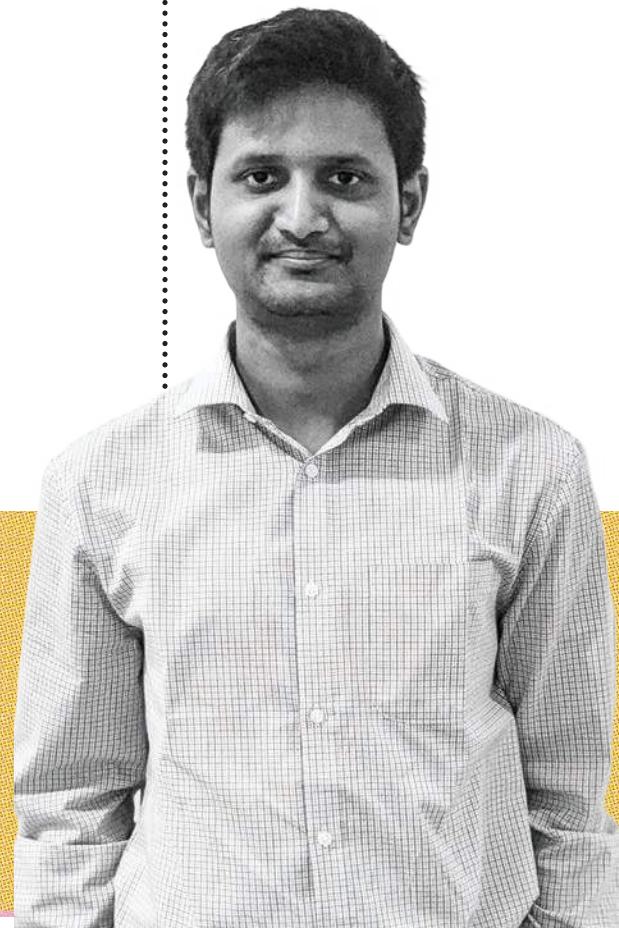
I came to Kathmandu from a small village pursuing a better education. Ashoka's financial aid allowed me to explore Entrepreneurship along with Computer Science. I launched startups, including a clothing line and revamped a food outlet, *Rasaananda*. These helped me develop my leadership and retail skills, which were crucial for my Uniqlo interview.



## ● **Kanish Djaker**

**Ashoka Scholars Programme  
Economics & Finance Major  
Research Executive - Investments,  
WhiteOak Capital Management**

Ashoka's incomparable exposure to industry pioneers and academics, along with hands-on opportunities in student clubs, enabled me to discover and develop my passion for Finance. The mentorship and resources I received helped me hone my skills in what was once an unfamiliar field.



## ● **Jessica Joseph**

**Ashoka Scholars Programme  
Psychology Major  
Account Manager, Essai**

Ashoka transformed me in ways I never expected. Having understood Psychology through textbooks only, I researched how it applies to everyday media and films that people consume. I was also a Resident Assistant, which allowed me to gain confidence, hone my time and people management skills.



# Student Testimonials

- **Pranav Kumar Mishra**

**Master's Programme**  
**Economics**  
**Analyst, WNS Global Services**

My journey, as my family's first graduate, from a small village in Bihar to Delhi has been truly transformative. Getting into Ashoka and receiving financial aid to pursue a master's has shaped me as a person, professionally and personally. Its diverse, enriching environment sharpened my soft skills through peer interaction, webinars and coursework.



- **Anoushka Singh**

**Ashoka Scholars Programme**  
**English & Media Studies Major**  
**Associate, Boston Consulting Group**

Ashoka allowed me to choose my academic trajectory and challenge myself intellectually while gaining practical business exposure. The holistic education gave me a diverse perspective that helped me during my placement.



## Lamkhogin Haokip

**Ashoka Scholars Programme  
History Major  
Fellow, The Antara Foundation**

As a first-generation college student, adapting to the academic environment took time, but the mentorship and support I received helped me grow. Attending resume sessions and mock interviews by the CDO and learning from seniors helped me reflect on my passions and future goals and boosted my confidence.



## Damini Jain

**Master's Programme  
English  
Project Associate, Central  
Square Foundation**

The intellectual curiosity that the University nurtures and supports across disciplines is its unique quality. Having the ability to ask the questions no one thinks about and being able to answer these questions is the biggest advantage I have to begin my career with.



## Angshuman Dey

**Young India Fellowship  
Lead Consultant - Project  
Manager, Genpact**

Ashoka's interdisciplinary curriculum and intellectually rich environment helped me question deeply, think critically and build a more holistic worldview. The Fellowship's diverse cohort and close faculty interactions pushed me beyond academic boundaries and prepared me for real-world challenges.



# Internships 2024-25

₹2.2L

Highest stipend (per month)

300+

Participating  
organisations

60%

Women hired

657+

Offers received

603+

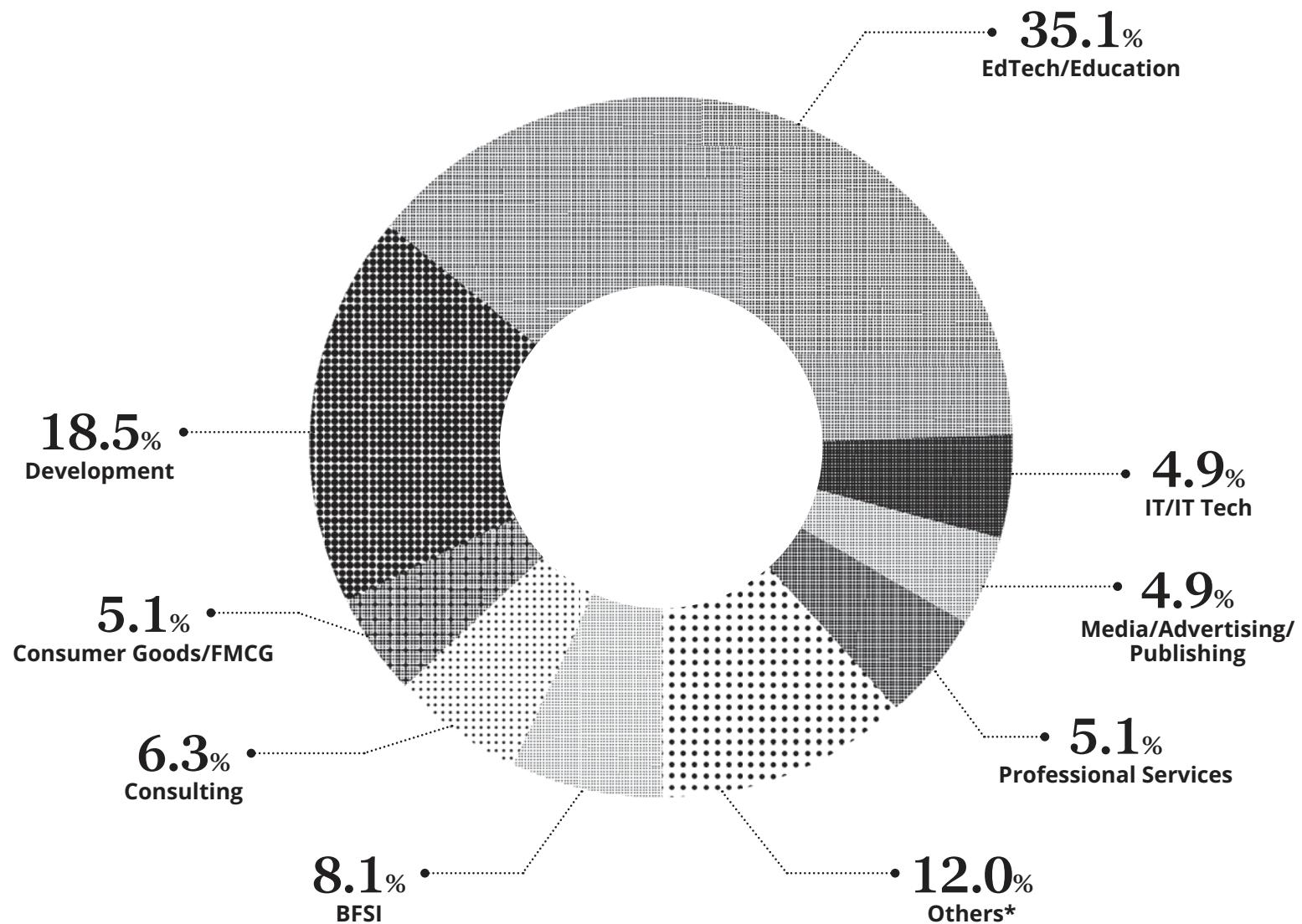
Students placed

70+

Participating  
organisations in  
Internship Fair



## *Industry-wise Internships*



\*Others include Energy & Renewables, Pharma/Healthcare, Research & Analytics

● *Recruiters by Industry\**

BFSI	Consumer Goods/FMCG/ E-commerce & Retail	Development
Axia Bank	Athaag	Plum
Bullero Capital	Boston Consulting Group	The Whole Truth
Capital 2B	EY	TWF Flours
D.E. Shaw India	Grant Thornton Bharat LLP	
Goldman Sachs	KPMG India	
HDFC Bank	Merrakii	
Homage Advisers LLP	Protiviti	
ICICI Bank	PricewaterhouseCoopers	
India Alternatives	<b>Consumer Goods/FMCG/ E-commerce &amp; Retail</b>	
Inflection Point Ventures	Dabur India	
Invest India	Emami Ltd	
Lightspeed Venture Partners	Esme Consumer	
Marcellus Investment Managers	Goodricke Group Ltd.	
Nikore Associates	Heads Up For Tails	
Nippon India Mutual Fund	Hindustan Unilever Limited	
White Oak Capital Management	ITC Limited	
<b>Consulting</b>	Mappes Inc.	
Alvarez & Marsal	Marico	
Aparna Bhasin Consulting	More Retail	
	Nestle	

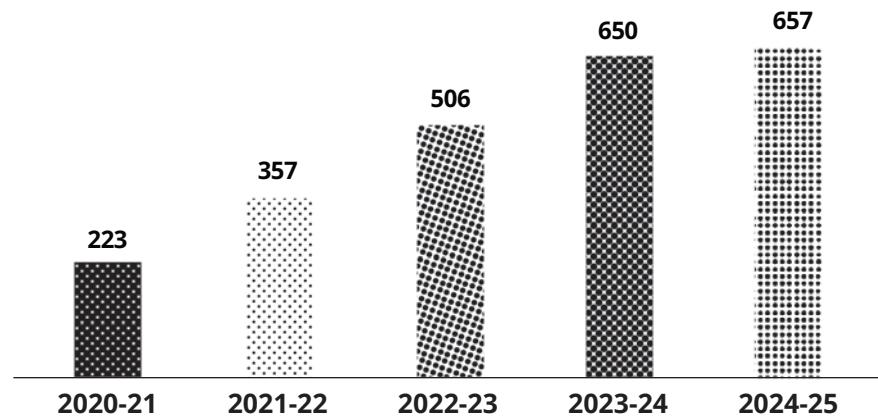
\*Over two years

Poshan	Bharti Airtel	<b>Pharma/Healthcare</b>
Pradan	Cars24	Apollo Hospitals
Pratham Education Foundation	Info Edge (India)	Dr. Reddy's Laboratories
Samyak Foundation	Infosys	GSK India
Slam Out Loud	Kristalball Smart Solutions	Tata 1mg
Spread Smile Foundation	MakeMyTrip	<b>Professional Services</b>
Teach for India	PayPal	ABC Consultants
The Centre for Contemporary Folklore	Swiggy	Egon Zehnder KCI
The Convergence Foundation	Zomato	Global Health Strategies
Vidhya Vidhai Foundation	<b>Media/Advertising/Publishing</b>	
William J. Clinton Foundation	Collective Newsroom	Lancers India
World Animal Protection	Daily Hunt	Spencer Stuart
<b>EdTech/Education</b>		<b>Others</b>
Educational Initiatives	Ogilvy	Ananda
Indian School of Development Management	Penguin Random House LLC	Blue Tokai Coffee Roasters
The Big Red Group	Publicis Groupe	Dognosis
Ugrad	The Indian Express	JSW Group
upGrad Education	The Hindu	Netscribes
Vidya Poshak	ThePrint	Shree Cement Limited
<b>IT/IT Tech</b>		So Coffee
Amuse Labs	The Telegraph	Tasanaya Hospitality
	Tulsea	Thurro

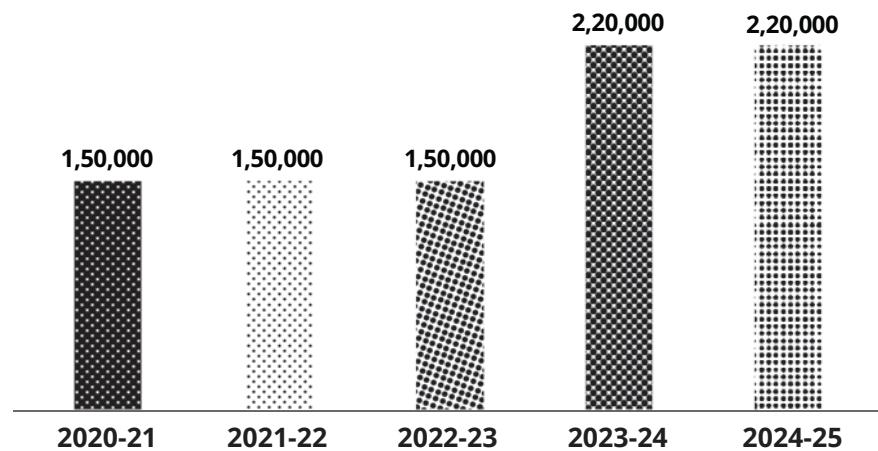


# Comparison

## Number of Offers



## Highest Stipend Over the Years



Amount in Rs



# Student Testimonials

- **Ishita Paul**

**Master's Programme  
Economics  
GSK**

At Ashoka, I am constantly surrounded by people doing incredible things – whether it's research or social impact work. Inside the classroom, we are taught by some of the most esteemed professors in the country. That sense of intellectual excitement is contagious.

- **Avik Mital**

**Undergraduate Programme  
Computer Science Major  
ITC Limited**

Ashoka's interdisciplinary approach allowed me to explore beyond my core subjects, blending technology with entrepreneurship. The academic flexibility and exposure to diverse peer networks played a key role in preparing me for my internship.

The CDO's structured guidance – from resume-building workshops to interview preparation – was invaluable throughout my internship journey.



## ● **Manya Srikrishna**

**Ashoka Scholars Programme  
Economics & Finance Major  
Hindustan Unilever Limited  
(PPO)**

The foundation courses, ranging from English Literature to Astrophysics, revealed how deeply interconnected the world is. The rigorous Economics programme strengthened my analytical skills, which enabled me to apply to HUL despite having limited marketing experience.

## ● **Joy Mehta**

**Ashoka Scholars Programme  
Economics & Finance Major  
Dalberg (PPO)**

Ashoka gave me the freedom to explore and lead in areas that truly mattered to me. Equally valuable was the mentorship I received from Ashoka's alumni. I'm deeply grateful to be part of a community that continues to invest in each other's growth after graduation.

## ● **Fiona Arora**

**Undergraduate Programme  
Economics & Finance Major  
D.E. Shaw India (PPO)**

The open-ended nature of inquiry cultivated at Ashoka builds real-world problem-solving skills, where complex challenges require collaboration across people from different specialisations. For me, taking introductory courses across departments helped me explore Finance through different lenses, particularly its intersection with Computer Science, which led me to D.E. Shaw India.



# Programmes & Academic Offerings

## *Undergraduate Programme*

Ashoka offers a multi- and interdisciplinary four-year undergraduate programme that introduces its students to different subjects. Students declare their major in the second year and can choose from 13 pure or 11 interdisciplinary courses. They may also select from 22 minors while pursuing the nine mandatory foundation courses, complemented by co-curriculars and mandatory internships. With the implementation of the New Education Policy (NEP), the University transitioned to a four-year degree programme, making the last academic year the final one to host the batch of Ashoka Scholars Programme.

## *Master's in Economics*

The programme brings together Economic Theory and rigorous data analysis. Students are trained in modern Economics by highly qualified economists. At the end of two years, they are expected to have state-of-the-art quantitative skills, valued both in academia and in the corporate world.

## *Master's in English*

The master's degree in English offers an intellectually rigorous immersion in the study of Literature, framed by Ashoka's distinctive Liberal Arts vision. In addition to traditional academic literary criticism, students work on various projects such as authoring critical translations and autoethnographies.

## *Master's in Biology*

The programme offers holistic training in the fundamentals of physical, chemical and mathematical principles of the subject. This includes diverse yet interconnected areas ranging from Evolution and Organismal Biology to Cell-Molecular and Computational Biology. This allows students to customise their learning based on individual interests.

## *PhD Programme*

Ashoka offers a fully-funded PhD programme across 11 disciplines. These include Biology, Chemistry, Computer Science, Economics, English, Environmental Studies, History, Mathematics, Physics, Psychology, Sociology and Anthropology. In the first two years, scholars concentrate on coursework and formulating research questions before progressing to work on their theses.

## *Young India Fellowship*

The Young India Fellowship is Ashoka's flagship programme – a year-long postgraduate diploma in Liberal Studies. This brings together young individuals with exceptional intellectual ability and leadership potential.

The Master's in Liberal Studies (MLS) is available to students who graduate from the Young India Fellowship. The programme focuses on nurturing intellectual curiosity and developing research skills. This academic year marked the graduation of the final batch of students from the MLS.

# Ashoka Edge

Ashoka has 20 Centres of Excellence working across different disciplines.

- Archives of Contemporary India
- Ashoka Centre for China Studies
- Ashoka Centre for a People-centric Energy Transition
- Ashoka Centre for Translation
- Ashoka Centre for Well-Being
- Centre for Bioinformatics and Computational Biology
- Centre for Climate Change and Sustainability
- Centre for the Creative and the Critical
- Centre for Data Science and Analytics
- Centre for Digitalisation, AI and Society
- Centre for Economic Data and Analysis
- Centre for Interdisciplinary Archaeological Research
- Centre for Social and Behaviour Change
- Centre for Social Impact and Philanthropy
- Centre for Studies in Gender and Sexuality
- Centre for Writing and Communication
- InfoEdge Centre for Entrepreneurship
- Isaac Centre for Public Policy
- Koita Centre for Digital Health at Ashoka
- Safexpress Centre for Data, Learning and Decision Sciences

Ashoka equips students with diverse perspectives by allowing them to study multiple subjects, enhancing their critical thinking and problem-solving skills. Learning extends beyond the classroom, fostering strong communication abilities, an entrepreneurial drive and a commitment to social impact.

## *Centre for Writing and Communication (CWC)*

The Centre is dedicated to helping students develop writing and communication skills across various disciplines. CWC organises programmes in creative writing, research practices, communication, journalism, cinema and law. It also supports new undergraduate students with the English language.

## *Centre for Entrepreneurship (CfE)*

The Centre offers undergraduate courses in business leadership and strategy, with courses covering marketing, creativity, design thinking and social entrepreneurship. The courses are adapted from the Harvard Business School and are taught by faculty from top B-schools and industry leaders. CfE also has an incubator for mentoring startups, student competitions and networking events.

# Dynamic Student Clubs and Societies

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- ***Ashoka Placement Committee***

Streamlines the campus recruitment process in collaboration with the Career Development Office, ensuring that students are well-prepared and have access to suitable job opportunities aligned with their career aspirations.

- ***Ashoka Internship Cell***

Aims to facilitate hands-on experiences that build professional skills and help students embark on sustainable and rewarding career paths.

- ***Ashoka Consulting Club***

Brings together students to develop a problem-solving mindset, compete in case study competitions and crack consulting interviews.

- ***Ashoka Entrepreneurship Club***

Aims to build a strong entrepreneurial culture at Ashoka and beyond by connecting students with the best in the field of startups.

- ***Ashoka Fintech Club***

Demystifies the fintech industry and bridges the gap between classroom lessons and the sector.

- ***Ashoka Women in Business and Leadership***

Aims to strengthen an ever-growing community of women leaders across industries and academic domains.

- ***Ashoka Investments Club***

Provides students a window into the world of investing through company analysis, stock presentations, industry expert meetings and job mentoring.

- ***Ashoka Business Club***

Aims to establish a space where Ashokans can put a multi disciplinary and innovative spin on business, changing the way Liberal Arts and Sciences are seen by the corporate world.

- ***Social Impact Club***

Aims to foster community dialogue around social impact. The club serves as a platform to connect students, organisations and professionals in the social impact sector and create educational, experiential, and networking opportunities for community members.

# Post- Graduate *Studies*

**115+**

Students secured admits  
in top schools globally

**7**

Total number of full-ride  
scholarship

**350+**

Offers received

**50+**

Universities extended offers

**50+**

Offers from top UK schools  
(Oxford, Cambridge, LSE  
amongst others)

**30+**

Offers from top US  
schools (Harvard, Yale,  
Columbia amongst others)

**15+**

Offers from top European  
schools (Sciences Po,  
Hertie, Graduate School  
Geneva amongst others)

**10+**

Offers from top Indian  
Schools (IIMs, ISB, NLU  
amongst others)

## Scholarships

Ashoka students received Rs. 8.17 crore (\$950,000+) in scholarships, including 7 full ride (100%) like Felix, Chevening, Inlaks and ISB Merit, and more than 20 partial scholarships.



## *Postgraduate Studies Preparatory Programme*

# 250+

**Students received 1:1 personalised  
guidance – on university and course  
selection as well as SoP writing**

# 30+

**Students supported for  
scholarship applications**

# 25+

**Workshops conducted by alumni,  
team members and consultants  
amongst others to prepare students  
for applications**

# 10+

**Test prep sessions conducted for  
GRE, GMAT, CAT, UPSC Civils, CUET  
(PG) and CFA**

The Office of Postgraduate Studies is pivotal in guiding students towards their academic and professional goals beyond their undergraduate years. Dedicated to supporting applications to leading Master's and PhD programmes both in India and overseas, the Office provides tailored mentorship to help students identify appropriate courses and institutions.

The Office also assists with other key components, including:

- ***Application and Scholarship Support***

Support was offered with not just applications, but also in securing scholarships such as Rhodes, Knight-Hennessy, Chevening, Gates Cambridge, Felix, Inlaks, QUAD and Erasmus Mundus

- ***Sessions and Fairs***

Leading universities including University of Cambridge, Indian School of Business, University of Edinburgh, HEC Paris conducted knowledge sessions on campus

- ***Higher Education Conclave***

The conclave allows students to meet prominent scholars, policymakers and distinguished alumni from across the globe to exchange ideas and understand the potential of higher education



# Alumni *in* Global Institutions



Yale



SciencesPo



# Student Testimonials

## Shambhavi

**Ashoka Scholars Programme**  
**English and Media Studies Major**  
**Master's in Digital Humanities**  
**University of Cambridge**

At Ashoka, I had the opportunity to learn from professors who were already flourishing in the fields I was interested in, helping me understand industry norms and relevant skills. Secondly, the films I made for my courses, as well as the documentary for my capstone thesis, helped my profile stand out during the application process.

## Ayush Shahi

**Ashoka Scholars Programme**  
**Economics & Finance**  
**Master's in Development Economics**  
**Yale University**

I am interested in Development Economics and creating an impact through policy-relevant research. I learnt how to think like an economist from the renowned faculty at Ashoka. Other activities such as setting up the social impact club, organising events and engaging in field visits, helped me in this regard too.



## Mallika Luthra

**Ashoka Scholars Programme  
Political Science Major  
MPhil in Political Science  
University of Oxford**

I could not have asked for a better place than Ashoka to finetune my passion for the Social Sciences. Its exceptional faculty and courses equipped me with skills that few Indian undergraduate programmes offer. The Office of Postgraduate Studies was available throughout the application process - helping me improve my SOPs and sharing relevant scholarship opportunities all through the year.

## Harsh Jha

**Undergraduate Programme  
Political Science Major  
Felix Scholar  
Master's in Comparative Social Policy  
University of Oxford**

Through my master's degree, I aim to understand how developmental policies are designed and implemented in highly developed countries. Studying at Ashoka shaped this decision – the emphasis on critical thinking and encouragement to look beyond disciplinary boundaries helped me develop both the curiosity and confidence to apply for a programme like this.



# Afterword



***Venkat Eshwara***

**Pro Vice-Chancellor**  
**Development | Placements | Alumni**  
**Relations | Strategic Communications**

As Ashoka embarks upon the next decade, we have seen a marked shift in the career trajectories of our graduates. They are now entrusted with more complex and meaningful assignments across both the corporate and development sectors. These opportunities reflect the strength of Ashoka's rigorous pedagogy.

A notable trend in our placement process is the increasing strategic use of internships – not just as short-term engagements, but as pathways to final placements. We are investing considerable time and resources in growing this particular function.

A significant number of our graduates are also pursuing advanced degrees, both in India and overseas. The Office of Postgraduate Studies is working to identify academic opportunities across disciplines and geographies. Consequently, 150+ students of the graduating cohort of 693 students across undergraduate, YIF and master's students are seeking higher education opportunities in top universities. Ashoka alumni have secured admission to some of the world's leading institutions and have been recipients of prestigious scholarships such as the Rhodes, Inlaks and Fulbright, amongst others.

In contrast to 2024, India's job market has visibly strengthened this year. Ashoka has been able to capitalise on this momentum and widen the scope of placements for its students.

A word of acknowledgement for the Career Development Office for its continued commitment to expanding opportunities for our students. Wishing our graduates well as they embark on a new chapter. May your journey ahead be a testament to both your talent and your role in shaping India's tomorrow.





**For further queries,  
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