

## CfE Courses

Course Code	Course Name	Credit	SDG GOALS
ENT - 2041	AI and Technology For Entrepreneurs	4	SDG 4
ENT-2015	In Pursuit of Service Excellence	4	SDG 4
ENT-1011	Fundamentals of Marketing	4	SDG 4
ENT-1013	Data and the Digital Economy	2	SDG 4
ENT-2044	Fundamentals of Quantitative Problem Solving using Excel	2	SDG 4
ENT-2027	Impact Investing, ESG and Climate	4	SDG 4, SDG 7, SDG 11, SDG 12, SDG 13
ENT-2042	Technology and Product Management	4	SDG 4, SDG 9
ENT-2040	Strategies for Revenue Leadership	2	SDG 4
ENT-1011	Fundamentals of Marketing	4	SDG 4
ENT-3016	Financial Analytics using Artificial Intelligence	4	SDG 4
ENT-2045	Business Applications of Data Science	4	SDG 4
ENT-2011	Business Analysis and Strategy	4	SDG 4
ENT-2022	Life Design Lab	2	SDG 4, SDG 3
ENT-3011	Strategies for Market Access	4	SDG 4, SDG 12
ENT-1004	Creativity and Design Thinking	4	SDG 4
ENT-2032/ POL-2120	Technology Law and Policy: A New Frontier for Business and Society	4	SDG 4, SDG 9
ENT-2034	Demystifying Investments: Private Equity and Venture Capital	4	SDG 4
ENT-2039	Law and Lawyerly Thinking: An Introduction for Entrepreneurs and	4	SDG 4, SDG 9
ENT-1016	Jugaad and the Tech Enterprise	2	SDG 4, SDG 9
ENT-4012	Venture Design Lab	4	SDG 4, SDG 11, SDG 9, SDG 8
ENT-1019	Digital Ecosystem of India	2	SDG 4, SDG 9
ENT-1014	Quantitative Methods for Entrepreneurs	2	SDG 4, SDG 9
ENT 2002	Social Entrepreneurship & Impact	4	SDG 4, SDG 11, SDG 10, SDG 8, SDG 9, SDG 16
ENT-1008	Accounting and Financial Statements	4	SDG 4, SDG 8

ENT-2028-1	Integrated Digital Marketing Strategy	2	SDG 4
ENT-3007	Fundamentals of Investing	4	SDG 4, SDG 8
ENT-1008	Accounting and Financial Statements	4	SDG 4
ENT-2019/ PSY-3163	Branding and Consumer Behaviour	4	SDG 4
ENT-3014/ PSY-3164	Branding and Consumer Behaviour (Advanced)	4	SDG 4
ENT-2012-1	Real Estate and Investments	2	SDG 4, SDG 9